



NEW VILLAGE ARTS

# SEASON 24

## PARTNERSHIP & SPONSORSHIP KIT

2025-2026  
**CREATE.  
CONNECT.  
CARRY ON.**



Rachael VanWormer in *The Half-Life of Marie Curie* (2024)  
Photo Credit: Jason Sullivan / Dupla Photography

Alyssa Rodriguez in *La Havana Madrid* (2024)  
Photo Credit: Jason Sullivan / Dupla Photography

DEA HURSTON NEW VILLAGE ARTS CENTER  
2787 State Street, Carlsbad CA 92008  
Box Office: (760) 433-3245  
[www.newvillagearts.org](http://www.newvillagearts.org)

## SEASONS 24

## AUGUST 8-SEPTEMBER 21, 2025

[title of show]

**AUGUST 8th - SEPTEMBER 21st, 2025**

Music & Lyrics by **JEFF BOWEN**

Book by **HUNTER BELL**

Directed by **DESIREÉ CLARKE MILLER**

Musical Direction by **ERIN VANDERHYDE**

Ever wonder what it would be like to write a musical? This musical about writing a musical (and yes, that's the real title!) is a fast, funny, entirely entertaining look at the creative process told by a talented cast of four actors. Directed by Moxie Theatre's Artistic Director Desireé Clarke Miller, this will be a fantastic summer show!

*"SLY, SASSY, INSPIRED."* – *Entertainment Weekly*

## OCTOBER 31-DECEMBER 24, 2025



**OCTOBER 31st - DECEMBER 24th, 2025**

Book, Music & Lyrics by **JONATHAN LARSON**

Directed by **KYM PAPPAS**

**A Powerful Collaboration with  
Diversionsary Theatre in San Diego!**

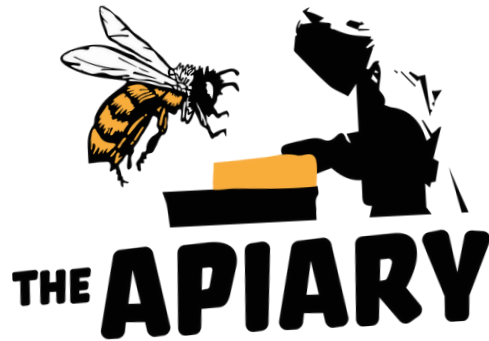
**DIVERSIONARY**  
THEATRE

One of the most important (and most thrilling) musicals of modern times, RENT follows a group of friends in NYC as they navigate the challenges of various romances, the AIDS crisis and yes, rent prices in the City. Produced in collaboration with Diversionsary Theatre (who will do their own production of RENT in late Spring 2026!), this show welcomes Kym Pappas back as director after her amazing productions of THE HALF-LIFE OF MARIE CURIE and FUN HOME. At the end, everything comes back to LOVE, and NVA is proud to finally produce this unforgettable show.

*"RENT is theatre at its best: passionate, exuberant, uplifting, and joyous."*  
– *Theatermania*

## JANUARY 23-FEBRAURY 22, 2026

*"Critic's Pick! Call it 'Little Hive of Horrors'...a bright, strange and mesmerizing marvel." –The New York Times*



**JANUARY 23rd - FEBRUARY 22nd, 2026**

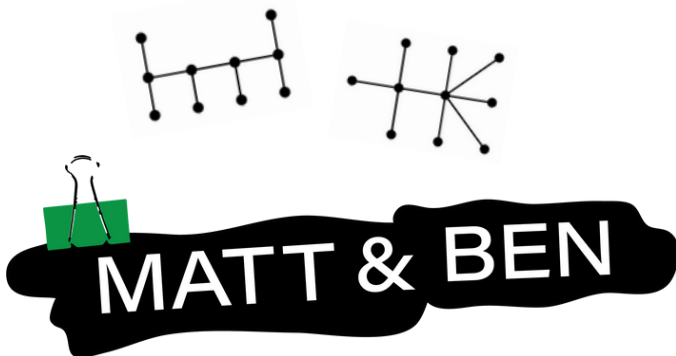
Written by **KATE DOUGLAS**

Directed by **KRISTIANNE KURNER**,  
NVA Founder and Executive Artistic Director

**SAN DIEGO PREMIERE!**

The San Diego premiere of an enthralling and funny new work by Kate Douglas, **THE APIARY** is a sci-fi thriller that takes place in a lab determined to save the ailing honey bees - but at what cost? Executive Artistic Director Kristianne Kurner will direct this play that delves into the ethics of discovery and the lengths we will go to protect what we love. The New York Times named it a Critic's Pick calling it a "bright, strange and mesmerizing marvel".

## MARCH 27-APRIL 26, 2026



**MARCH 27th - APRIL 26, 2026**

Written by **KATE DOUGLAS**

Directed by **KRISTIANNE KURNER**,  
NVA Founder and Executive Artistic Director

**SAN DIEGO PREMIERE!**

Written by one of our best living comedians, Mindy Kaling (**THE MINDY PROJECT**, **THE OFFICE**), along with Brenda Withers, this hysterical comedy takes an unconventional look at two of Hollywood's golden boys, Matt Damon & Ben Affleck. When the script for the film **GOOD WILL HUNTING** mysteriously drops from the heavens, what will they do? This is a quick, hilarious send up on creativity and friendship, and is the San Diego Premiere of this play that took NYC by storm in 2003.

*"Absolutely delightful and deliciously spiteful! Sharp and clever, 'Matt & Ben' succeeds!" – The New York Times*

SEASONS 24

## JUNE 5-JULY 19, 2026



**MARCH 27th - APRIL 26, 2026**

Book by **THOMAS MEEHAN**  
& **MARK O'DONNELL**

Music by **MARC SHAIMAN**

Lyrics by **MARC SHAIMAN**  
& **SCOTT WITTMAN**

Based on the New Line Cinema film,  
written and directed by **JOHN WATERS**

Directed by **KALI BOSTON**,  
NVA's Artistic Director

Based on John Waters' iconic 1998 film, this musical has become one of the most beloved of the American stage. Set in Baltimore in 1962, follow Tracy Turnblad as she achieves her dream of performing on a TV dance show - and works to integrate the show in the process. Winner of 8 Tony Awards, including Best Musical, HAIRSPRAY is a family-friendly musical, piled high with laughter, romance and deliriously tuneful songs. NVA's Artistic Producer Kali Boston will make her NVA debut as the director!

*"Sings an anthem to equality and self-determination... fills the theater with glowing, genuinely earned Broadway optimism."*  
—San Francisco Chronicle

## SEASON SUBSCRIPTIONS ARE ON SALE NOW!

**4-SHOW & 5-SHOW  
SUBSCRIPTIONS START AS LOW AS \$108!**

**TREAT YOUR STAFF! GROUP SALES  
AVAILABLE FOR ALL FIVE SHOWS!**



**SUBSCRIBERS RECEIVE ADDITIONAL DISCOUNTS, SPECIAL BENEFITS AND  
EXCLUSIVE UPDATES! CALL THE BOX OFFICE AT 760.433.3245  
OR EMAIL [INFO@NEVVILLAGEARTS.ORG](mailto:INFO@NEVVILLAGEARTS.ORG)**

# SEASON 24

Season 24

# DONOR BENEFITS



As a donor to New Village Arts, you have the opportunity to be recognized as a key contributor to our success in the arts. Your generous contributions directly support our ability to create exceptional performances, nurture artistic talent, and engage the community through enriching cultural experiences. Join us in making a lasting impact. For more information on donor benefits, please visit our website through the QR code.

**THEATRE BRINGS**



**US TOGETHER**

Donor Benefits	Executive 50,000+	Sponsor 25,000-49,999	Producer 15,000-24,999	Co-Producer 10,000-14,999	Director 5,000-9,999	Ensemble 2,500-4,999	Actor 1,000-2,499	Partner 500-999	Enthusiast 100-499
Donor name recognition in production programs									
1) Recognition in digital lobby signage. 2) Invitation to select special donor events									
1) Receive season announcements before general public 2) Private backstage tour for 2									
Receive an exclusive New Village Arts logo item									
Invitation to our annual holiday party									
Exclusive name recognition displayed in the Happy Times Bar									
Complimentary event rental for up to 25 guests held at the DHNVAC*									

*To discuss sponsorship opportunities, please contact Bre Eugenio, Patron Services and Development Manager at [bre@newvillagearts.org](mailto:bre@newvillagearts.org)*

*New Village Arts is a community-supported not-for-profit company. Your contribution will qualify as a charitable contribution. NVA's Federal Tax ID # is: #52-2320930.*

Season 24

# PRODUCTION SPONSORSHIPS



New Village Arts' Corporate Sponsorship offers the opportunity for your organization to be a recognized as a supporter of the arts and make a direct impact on our ability to offer all audiences an artistic experience unlike any other in North County San Diego! For a full list of benefits, please visit our website by following the QR code.

<p><b>SEASON SPONSOR</b>  <b>\$25,000</b>                      \$20,000 Tax Deductible</p>	<p><b>MUSICAL SPONSOR</b>  <b>\$15,000</b>                      \$12,000 Tax Deductible</p>	<p><b>PLAY SPONSOR</b>  <b>\$10,000</b>                      \$8,000 Tax Deductible</p>	<p><b>CO-SPONSOR</b>  <b>\$5,000</b>                      \$4,000 Tax Deductible</p>
<p>Benefits include:</p> <ul style="list-style-type: none"> <li>• Four (4) Opening Night Subscriptions to the sponsored season</li> <li>• Two (2) Tickets to NVA's 2026 Annual Gala</li> <li>• Invitation to Cast Dinner</li> <li>• Full page ad in each program</li> <li>• Curtain speech opportunity on any opening night</li> <li>• 20% discount on additional tickets to all season productions</li> <li>• Logo recognition on all Season Materials</li> <li>• Digital lobby signage</li> <li>• E-blast + Social Media Posts having reach of 13k following</li> </ul>	<p>Benefits include:</p> <ul style="list-style-type: none"> <li>• Four (4) Tickets to Opening Night of sponsored production</li> <li>• Two (2) additional tickets to any performance of sponsored production</li> <li>• Curtain speech opportunity on opening night of sponsored production</li> <li>• 15% discount to select performances during sponsored production</li> <li>• Logo Recognition on all sponsored production materials</li> <li>• Digital lobby signage</li> <li>• E-blast + Social Media Posts having reach of 13k following</li> </ul>	<p>Benefits include:</p> <ul style="list-style-type: none"> <li>• Four (4) tickets to Opening Night of sponsored production</li> <li>• Two (2) additional tickets to any performance of sponsored production</li> <li>• Full page ad in sponsored production program</li> <li>• 15% discount to select performances during sponsored production</li> <li>• Logo recognition on all sponsored production materials</li> <li>• Digital lobby signage</li> <li>• E-blast + Social Media Posts having reach of 13k following</li> </ul>	<p>Benefits include:</p> <ul style="list-style-type: none"> <li>• Two (2) tickets to Opening Night of sponsored production</li> <li>• Quarter page ad in sponsored production program</li> <li>• Logo recognition on all sponsored production materials</li> <li>• Digital lobby signage</li> <li>• E-blast + Social Media Posts having reach of 13k following</li> </ul>

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# PRODUCTION SPONSORSHIPS (CON.)



## New Village Arts' Artist Advocate Sponsorship Program

allows you to support the most important aspect of our productions directly: the artists themselves. We pride ourselves on our diverse, talented village of collaborators, and your support can help NVA continue to secure the most exciting artists currently working in Southern California. NVA is a professional theatre, which means all artists who contribute to our productions are paid for their work. By becoming an Artist Advocate, you are showcasing your commitment to the arts, and your sponsorship recognizes the incredible work of these dedicated artists.

**In addition to the General Donor Benefits at the appropriate level, as an Artist Advocate, you will also receive these benefits...**

*Two (2) tickets to the sponsored production • Your name in the show program next to your artist's name • An invitation to the Company Dinner on the final weekend of the run • A show poster or photograph signed by the cast and crew • A sneak peek invitation for two (2)*

### PLAYWRIGHT ADVOCATE

**\$3,000**

Fully tax deductible

### DIRECTOR ADVOCATE

**\$1,500**

Fully tax deductible

### ACTOR ADVOCATE

**\$750**

Fully tax deductible

### DESIGNER ADVOCATE

**\$500**

Fully tax deductible

Each play and musical springs from the playwright's imagination. The characters, conflicts, and creativity of each production starts with the playwright. Playwright Advocates assist in the support of established playwrights, or in the case of new works, support exciting new voices in our space.

Though you may never notice their work, it is the director who oversees all aspects of the production. They coordinate the designers and work directly with the actors to develop a unique and satisfying production. Their work starts months before opening night, as they pore over the script time and time again. Though you may not see it, it is their imagination that is put on stage for us to enjoy.

Your donation will help support the salary of an actor of your choice. Whether they make you laugh or cry, our actors are the lifeblood of our theatre. NVA was founded by performers, and you can honor their work with your sponsorship.

The designers are the ones to translate the director's vision into something tangible on stage. They are responsible for the lights, sound, props, scenery, and imagery. From the simplest stagings to the most outlandish, the designers work tirelessly into the early morning hours to create unforgettable images and exciting sounds.

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# COMMUNITY PARTNERSHIPS

New Village Arts' Community Partner Program is designed to raise awareness and support for NVA and its partner organizations. The partner organization (PO) will be an organization serving the needs of San Diego residents, specific to the production's subject matter.



## **BENEFITS:**

- Four (4) tickets to the sponsored production
- Promo code to distribute in their community
- Feature in the printed program
- Logo on the digital screens in pre-show lobby loop
- Printed marketing at the Box Office (provided by PO)
- Featured Marketing in e-blasts



## **TRADE OPPORTUNITIES:**

New Village Arts is happy to negotiate trade opportunities with local businesses—you provide your goods and services, and we provide tickets to our shows or advertising space!



## **WE ARE ALWAYS LOOKING FOR:**

- Catering for special events
- Bar sponsors
- Housing for actors
- Advertising and marketing trades
- In-kind professional services

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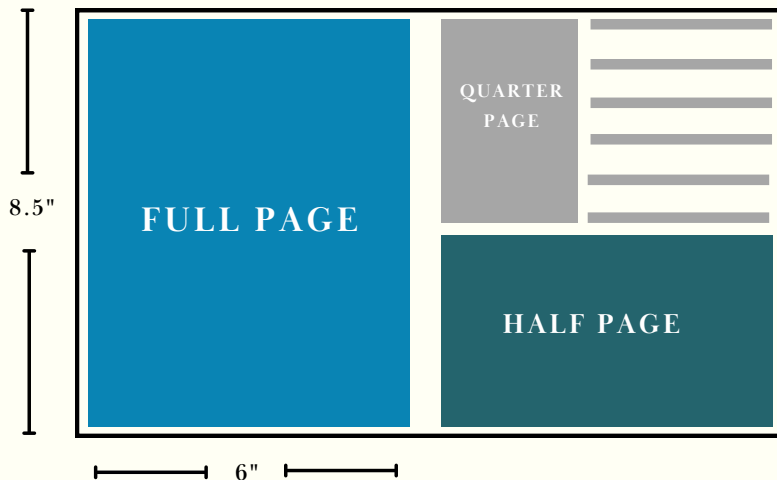
# PROGRAM ADS & DIGITAL SIGNAGE

POSITION	DIMENSION (WxH)	SINGLE PROGRAM RATE	SEASON RATE (5 SHOWS)
Inside Cover	6" x 8.5" (plus 0.125" Bleed)	\$750	\$3,500
Full Page	6" x 8.5" (plus 0.125" Bleed)	\$600	\$2,500
Half Page	5.5" x 4"	\$350	\$1,600
Quarter Page	2.33" x 4"	\$125	\$575
Digital Inclusion	1920 x 1080 (16:9)	\$200	\$800

**DIGITAL INCLUSION:**

Any advertiser may choose to add a digital component to their advertisement. Digital ads will run in the lobby beginning one hour before showtime, during intermission, and as patrons exit. In addition, a sponsor section will be included in the digital program. We can incorporate an advertisement, a promotional film, a blog, etc. There are numerous advertising options available!

ADVERTISEMENT PLACEMENT REFERENCE



**SPECIFICATIONS:**

Camera ready ads may be submitted as PDF or JPEG files, with all Spot or PMS colors converted to CMYK. Resolution for images should be 300 dpi and all text converted to outlines or embedded. All images must be properly licensed for commercial usage. For Full-Page or Inside Cover ads, a 0.125" bleed is required on all sides, with a 0.25" safe zone (safe zone dimensions: 5.5" x 8"). Digital specifications: PNG or JPEG file, 1920 pixels by 1080 pixels. Send files to: [olivia@newvillagearts.org](mailto:olivia@newvillagearts.org).

**SEASON 24 DEADLINES FOR GRAPHICS**

[title of show] An Original Musical August 8-September 21	RENT October 31-December 24	The Apiary January 23-February 22	Matt & Ben March 27-April 26	Hairspray June 5-July 19
July 18 <sup>th</sup> , 2025 at Noon PST	October 10 <sup>th</sup> , 2025 at Noon PST	January 2 <sup>nd</sup> , 2026 at Noon PST	March 6 <sup>th</sup> , 2026 at Noon PST	May 15 <sup>th</sup> , 2026 at Noon PST

To discuss advertising opportunities, please contact Olivia Pence, Manager of Marketing & Communications at [olivia@newvillagearts.org](mailto:olivia@newvillagearts.org)