

NEW VILLAGE ARTS

DEA HURSTON NEW VILLAGE ARTS CENTER

# SEASON 22

Annual Report: July 2023 - June 2024

(760) 433-3245

2787 STATE STREET | CARLSBAD, CA 92008



Celebrating 23 years of award-winning professional theatre and thriving education and outreach programs, New Village Arts (NVA) has truly become the cultural hub of North County San Diego. NVA attracts more than 30,000 patrons each year to experience professional theatre, musical and art events in the heart of Carlsbad Village. The White Family Next Stage in the Dea Hurston New Village Arts Center presents a series of music, dance, comedy and spoken word events throughout the year. NVA offers robust theatre programs in partnership with local schools and strongly believes that theatre and arts experiences should be accessible to all people, becoming a recognized leader in equity, diversity, and inclusion in San Diego.



**NEW VILLAGE ARTS**

# ABOUT US



## MISSION

The mission of New Village Arts is to create adventurous artistic experiences to awaken the human spirit.

We provide:

- a collaborative and inspiring home for performing and visual artists
- a forum for laughter, discussion, and deeper thinking within our community
- a training ground for future generations of art-makers and art-lovers.

## VALUES

An inclusive community, unique voices, innovative thinkers, and art that reflects a wide range of identities, histories, ideas, and beliefs.

## LAND ACKNOWLEDGEMENT

We acknowledge that New Village Arts operates on the unceded land of the Payómkawichum (Luiseño) and Kumeyaay peoples. We further acknowledge that NVA was founded upon exclusions and erasures of many Indigenous people, including those who are the traditional Custodians and First people of the land on which we work, play, gather, share, and learn.

# DECEMBER 17, 2023 RAY CHARLES STAGE

**On December 17, 2023,** New Village Arts proudly honored the legacy of a musical icon by renaming our stage the Ray Charles Stage. With the generous support of Dr. Valerie Ervin and the The Ray Charles Foundation, this historic event celebrated the profound connection between music, community, and storytelling, all values that Ray Charles championed throughout his career. Surrounded by artists, supporters, and friends, we paid tribute to a genius whose influence continues to inspire generations. This renaming marks a commitment to fostering creativity and inclusivity, ensuring that the power of the arts remains at the heart of our mission.



# SEASON 22 ON THE RAY CHARLES STAGE

SEASON 22 SUBSCRIBERS (6 SHOWS TOTAL) - 431  
NUMBER OF SINGLE TICKET BUYERS - 8,504



## DOUBT <sup>↑</sup> a parable

Sep 30 - Oct 22, 2023

Written by John Patrick Shanley  
Directed by Executive Artistic Director  
Kristianne Kurner

"SUPERBLY  
CRAFTED... [&]  
TAUTLY DIRECTED  
BY KRISTIANNE  
KURNER"

- Pam Kragen,  
SD Union Tribune



Nov 25 - Dec 24, 2023

"[A] PLAY FILLED  
WITH CHARM, LOVE,  
COMEDY AND  
DRAMA"

- Carol Davis,  
It's Fun to Go Out

## ~1222~ OCEANFRONT

A Black Family Christmas  
Written by Dea Hurston

Written by Dea Hurston  
Created by Dea Hurston, Milena (Sellers) Phillips,  
Frankie Alicea, Kevin "Blax" Burroughs  
Original Music by Milena (Sellers) Phillips  
Directed by Kandace Crystal

## a weekend with Pablo Picasso

Aug 12 - Sep 3, 2023

"FUNNY, MYSTERIOUS  
AND UPLIFTING,  
'WEEKEND' UNDERLINES  
THE WIT AND GRIT THAT  
POWERED THE PAINTER'S  
MATCHLESS GIFT.

- Pam Kragen,  
SD Union Tribune

Written by  
Herbert Siguenza  
Directed by  
Todd Salovey

# SEASON 22 ON THE RAY CHARLES STAGE

Feb 3 - Mar 3, 2024

Music by  
Jeanine Tesori  
Book & Lyrics  
by Lisa Kron  
Based on the Graphic Novel  
by Alison Bechdel  
Directed by Kym Pappas

## FUN HOME

LENA PALKE WON OUTSTANDING YOUTH  
PERFORMANCE IN A MUSICAL AWARD  
AT THE 2024 CRAIG NOEL AWARDS!



"HEARTWARMING AND  
MAKES YOU THINK ABOUT  
REPRESENTATION, ABOUT  
BEING SEEN, AND ABOUT  
BEING TRUE TO YOURSELF."  
- Sandi Masori, SD  
Jewish World



"AN  
AFFECTIONATE  
AND GLEEFULLY  
SILLY PARODY"  
- David Dixon, San  
Diego Story



## THE 39 STEPS

April 13 - May 12, 2024

Adapted by Patrick Barlow  
From the novel by John Buchan  
From the movie by Alfred Hitchcock  
Directed by Dr. AJ Knox



NIO RUSSELL WON OUTSTANDING FEATURED  
PERFORMANCE IN A MUSICAL AWARD  
AT THE 2024 CRAIG NOEL AWARDS!

June 15 - July 21, 2024

"AN  
OUTSTANDING  
CAST PERFORMS  
WITH SPIRIT, [AND]  
SINCERITY"  
- David Coddon,  
Stage West

## The Color Purple

Based on the  
novel by Alice Walker  
Book by Marsha Norman  
Music & Lyrics by Brenda Russell,  
Allee Willis and Stephen Bray  
Directed by Kandace Crystal



# WHITE FAMILY NEXT STAGE

NUMBER OF EVENTS: **425**  
NUMBER OF ATTENDEES: **3,207**



The White Family Next Stage had a dynamic year, with **comedy** emerging as the top seller, alongside vibrant **music** and **opera** performances. The space welcomed diverse community events, including gatherings for the **Dramatists Guild**, **Soultry Sisters**, **Carlsbad Storytellers**, and **Playwrights Project**. **Salsa-Bachata & Vino** nights kept the energy alive every other Sunday, and the gallery spaces showcased **six stunning visual art exhibitions**, making Next Stage a true hub for creativity and connection.



# DEA HURSTON FELLOWSHIP

The **Dea Hurston Fellowship** was created to address the lack of paid opportunities for women, BIPOC, and other underserved theater administrators, artists, and students in our region. As a young girl, Dea was denied access to music lessons and other artistic ventures due to the prevailing racist attitudes, politics, and laws. The Dea Hurston Fellowship has been her way to ensure that young Black women not only have access to the arts, but paid training, mentorship, and exposure to all aspects and vocations within the arts industry.

The Dea Hurston Fellowship made a powerful breakthrough this year, launching with **three talented Professional Fellows** and hosting a successful inaugural **Fellowship Mixer**. The program gained significant recognition, with February 27, 2024, officially proclaimed as **Dea Hurston Day** by the San Diego County Board of Supervisors.



## DEA HURSTON PROFESSIONAL FELLOWS 2023-2024: KANDACE CRYSTAL, KIARA HUDLIN, AND ALYSSA "AJAY" JUNIOUS



Additionally, under the mentorship of Dea Hurston, Patron Services and Bar Manager, **Bre Eugenio**, was honored as one of **Carlsbad Chamber of Commerce's "40 Under 40,"** highlighting Dea's role in uplifting emerging arts leaders!



# EDUCATION & OUTREACH

Education programs thrived this year, fostering creativity across all ages. From the **Inclusion Warriors Art Showcase** to year-round **Paint & Sip** classes, visual arts remained a cornerstone. Theatre education flourished with **Herbert Siguenza's Playwriting Classes**, a **Vocal Intensive Summer Camp** for kids, and the **Silly Scene Study for Seniors**. The **Silver Singers** toured senior communities bringing the healing power of music where its needed most. Cultural enrichment shined with the **Día de los Muertos Ofrenda Exhibit**, and the year culminated with **You're a Good Man, Charlie Brown**, presented by The Mainstage Players.



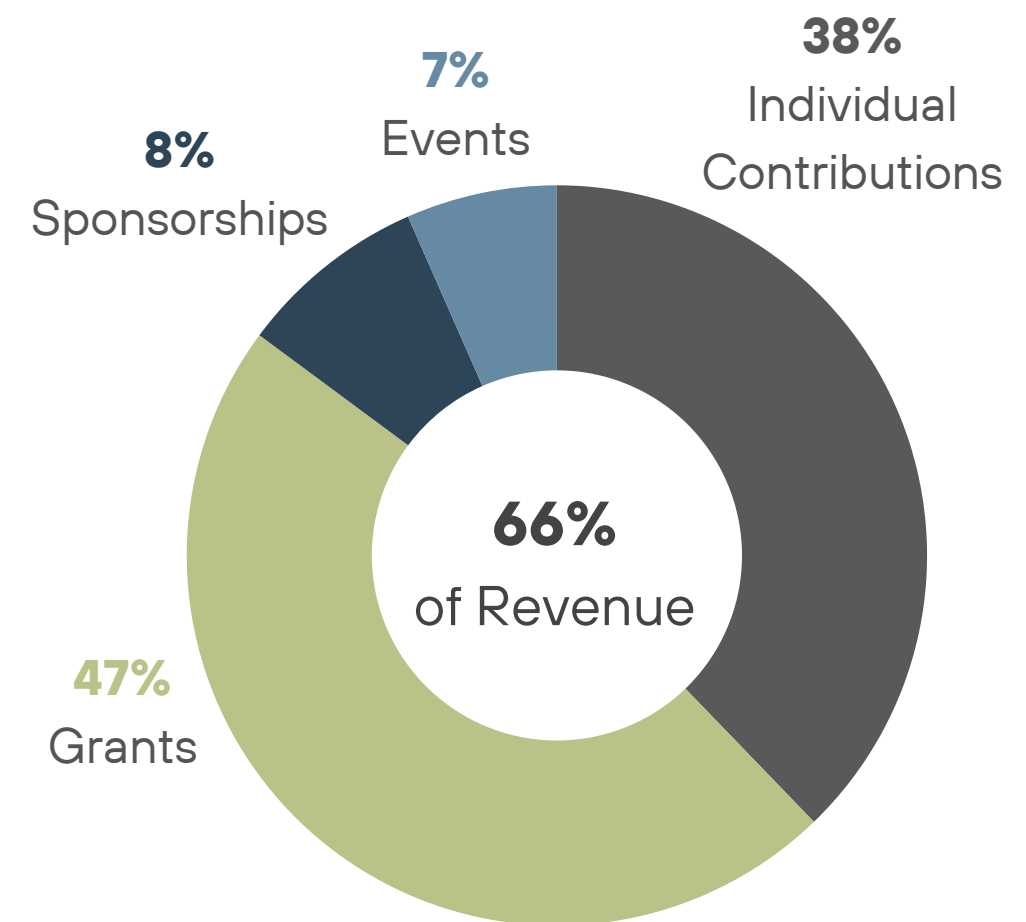
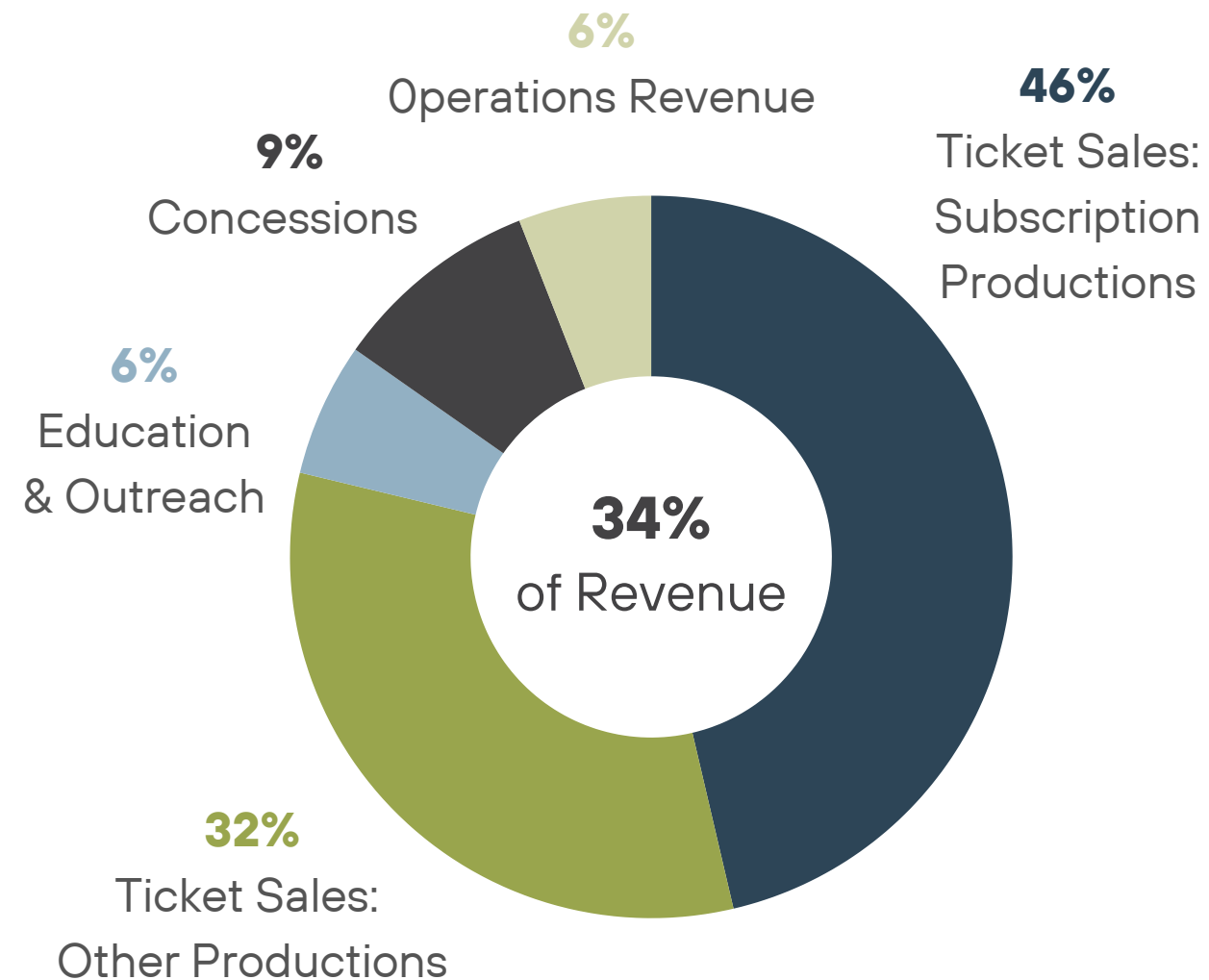
# FINANCIALS



## REVENUE

To achieve our mission of creating adventurous artistic experiences, New Village Arts relies on donations from individuals as well as private and public support. While earned revenue through ticket sales has now returned to pre-COVID levels, the generosity of our community is essential to maintain our artistic integrity and sustain new creative developments. Thanks to continued and new fundraising efforts, NVA expanded its network of donors and has continued to provide exciting benefits for all donors, sponsors, and subscribers.

### EARNED REVENUE: \$526,286

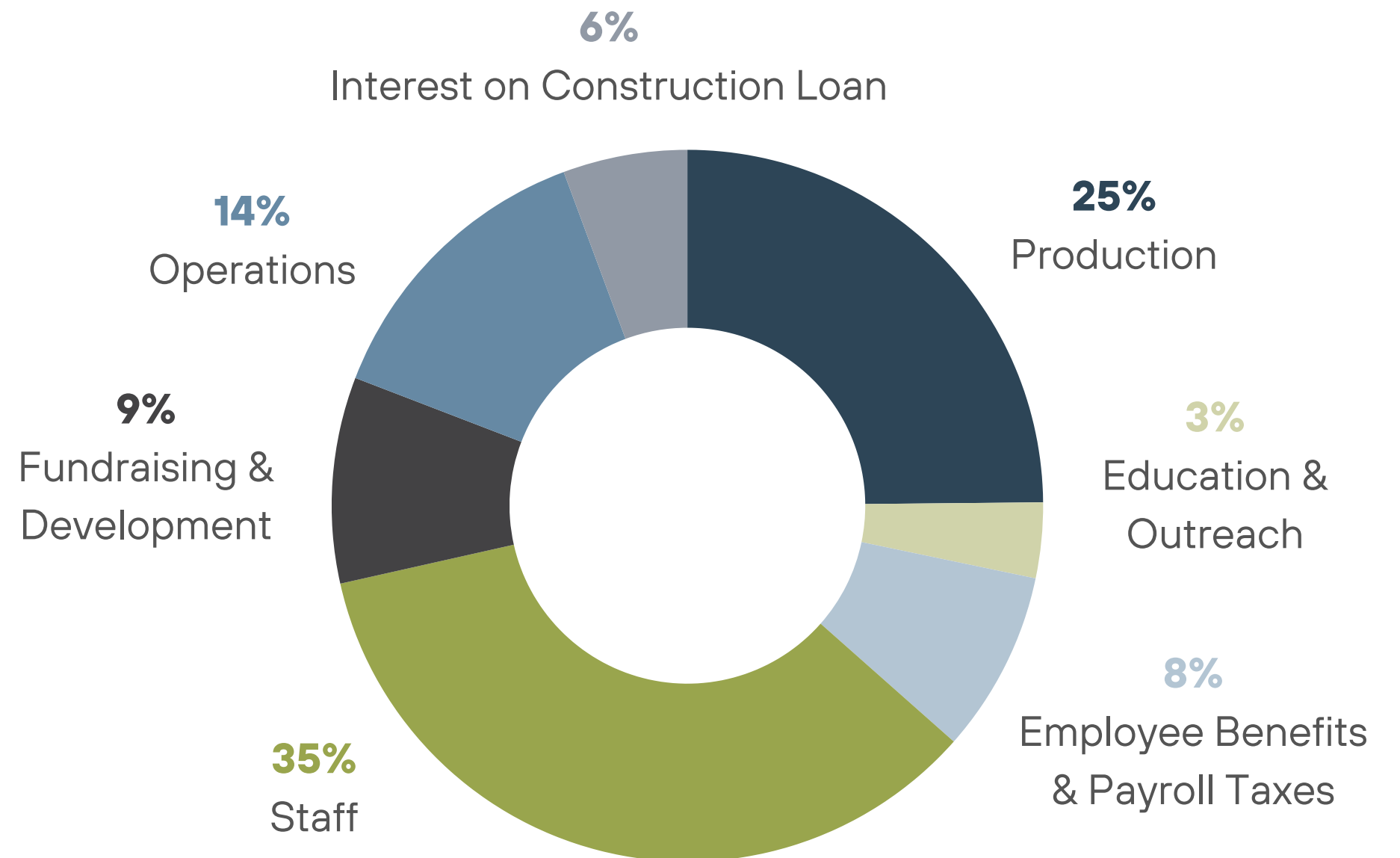


### CONTRIBUTED REVENUE: \$1,030,573

# FINANCIALS CONT.

## EXPENSES

The majority of our expenses go directly into creating the award-winning, creative productions that NVA has become known for as well as for the staff supporting those productions. We pride ourselves on working with some of the greatest actors, designers, technicians, and creative minds in San Diego and North County, and for our inclusive hiring practices that ensure all members of our community are represented in all areas of our work. NVA was founded on the principle that all artists should be fairly compensated for their contributions, and we are proud to highlight their work on our stage and behind the scenes.



**EXPENSES: \$1,658,601**

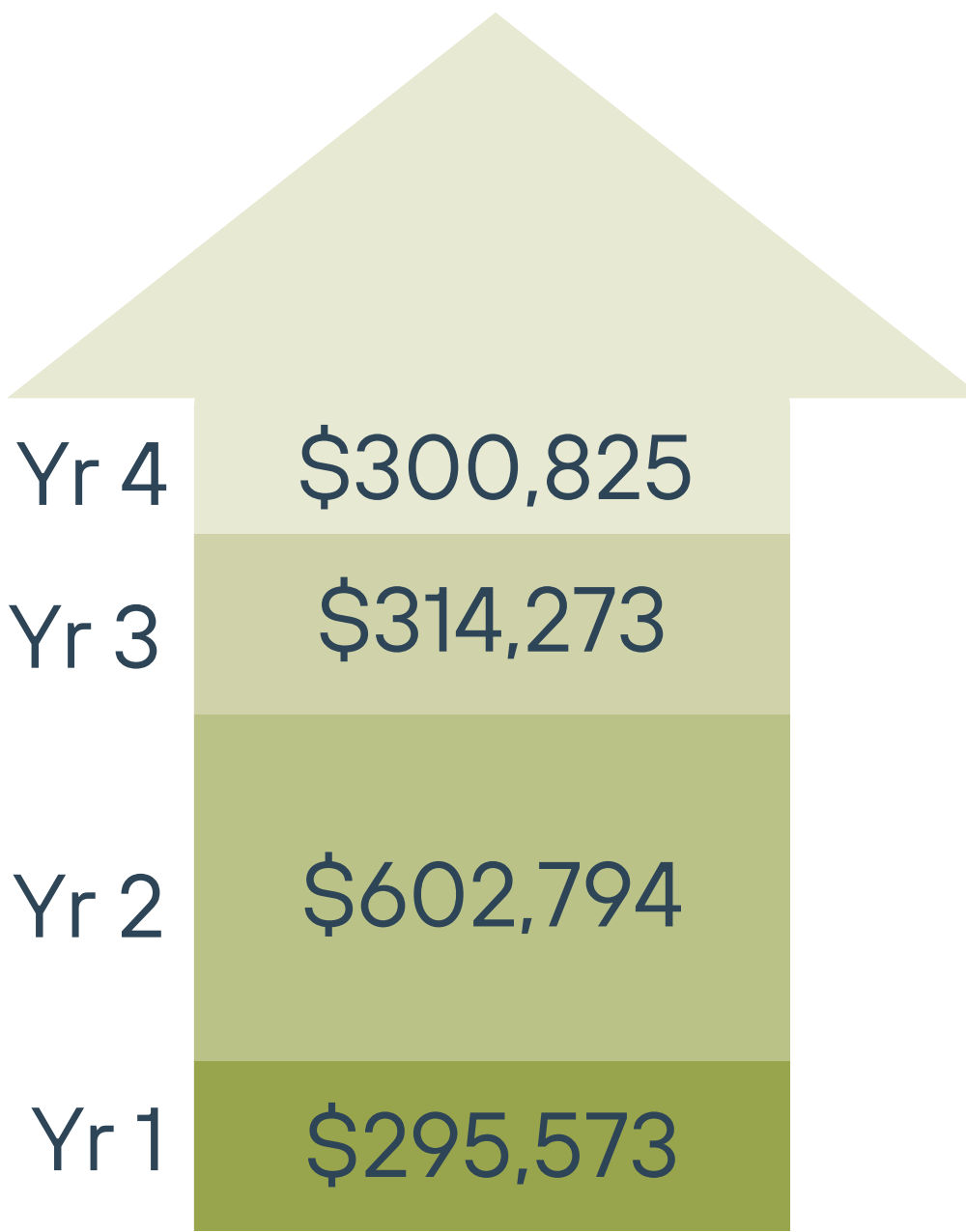
# FINANCIALS CONT.



## RENOVATIONS FUNDRAISING

In tandem with the incredible support of the City of Carlsbad and the other major donors, fundraising continued to support NVA's building renovation capital campaign. Major gifts from the Ray Charles Foundation and The Myers Family led the way this year. Their contributions plus a construction loan from Endeavor Bank enabled NVA to complete the renovation and provide an inspiring space for artistic expression.

**TOTAL RAISED TO DATE: \$1,513,465**



Yr 4	\$300,825
Yr 3	\$314,273
Yr 2	\$602,794
Yr 1	\$295,573



# THANK YOU TO OUR DONORS

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## **EXECUTIVE PRODUCER | \$50,000 and above**

The Myers Family Trust • California Arts Council • City of Carlsbad • Prebys Foundation • Ray Charles Foundation • Peace Thru Art Foundation • US Bank

## **SPONSOR | \$25,000 – \$49,999**

Elevo • Jazzercise • The Parker Foundation • County of San Diego's Board of Supervisors • Scott and Donna White and the White Family Trust

## **PRODUCER | \$15,000 – \$29,999**

Lori and Art Barter • Ginn Family Foundation • Katie Keller • Mary and John Kerr

## **CO-PRODUCER | \$10,000 – \$14,999**

Jack and Valerie Cumming • Patrick Farley • Janet Heidorn • Judith and Wesley Marx • Dr. Donald and Becky Sciglimpaglia • The Nordson Corporation Foundation • Youths Friends Association

## **DIRECTOR | \$5,000 – \$9,999**

Sandra D. Dryden • Certified Folder • San Diego Foundation • Jocelyn Shannon • Sahm Family Foundation



# THANK YOU TO OUR DONORS

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## **ENSEMBLE | \$2,500 – \$4,999**

Bill and Kathy Deering • Bill and Judy Garrett • Kayleen Huffman • Ken Kebow • Dr. Christy Rosa • Larry and Laurie Weinberger

## **ACTOR | \$1,000 – \$2,499**

Simona Bartl • Kathy Brombacher • Carl and Colette Burke • Kay and Christian Byrnes • Janell Cannon • California Lawyers for the Arts • Carlsbad by the Sea • Janice Ephron and Robert Beard • Susan Fancher • The Foote Family • Mike and Sandra Franklin • Margie Frazee • Lamia Gabal • Tanya Griffiths • Frank Giglitto • In loving memory of Jim and Pat Hansen • Jewish Community Foundation • Michael Humphrey • Dea and Osborn Hurston • Lisa M. Hurston • Chris Ing • Edward Koch • Matt Krimmer • Deborah Murphy • Elaine and Bob Nielsen • Julie Nygaard • Barbara and Stan Rubin • Teresa Shaffer • Stephanie Sides • Marla Stevens • Louis Storrow • Jeffrey and Julie Walker • Peggy Ann Wallace • William and Sally Willis • Maria and Randy Zack

## **PARTNER | \$500 – \$999**

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# THANK YOU TO OUR DONORS

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## ENTHUSIAST | \$100 – \$499

Diana Aaron • Paula Alexander • Meropi Athanasiou • Loretta Beckman • Phylaine Bemel • Barbara Berlack • Paula Black • Phil Blair • Ruth Blanchard • Ellie Bonner • Tom and Linda Brault • Mary Cappadonna • Mary Alice Cedrone • Joseph Charest • Ellyn Clark • Jane Colson • Lisa Crawford Bruhn • Rachelle Cruz • Kandace Crystal • Nancy Cunningham • Katherine Dean • Michael Dimler • Sarah Edri • Gene Evenskaas • Joseph Faletti • Laura Feld • Roberta Fields • James Fish • Beverly Fremont • Helen Frey • Todd and Jeanne Frommelt • Timothy Garth • Kenneth Gary • Steven Gerbsman • Elizabeth Gillespie • Chris Glatts • Lanette Granger • Lani Grucky • Liora Gubkin • Caroline Gunner • Tami Harelson • Mary Harvey • Richard C. Hawes and Linda L. Harris • Marjorie Howard-Jones • Frank Hughes • Dr. AJ Knox and Jenna Ingrassia-Knox • Emily Jerez • Vivien Joebchen • Alyssa Junious • Lisa Kallenberg • Josefina Katz • Annie Kesselhaut • Jo Kessler • Glenda Key • Michelle Khoury • Alexandra Kritchevsky and Jonathan Graff • Ellie Lainer • Harry Leibowitz • Kathleen LeMieux • Robert Lennon • Barbara O'Brien Lewis • Stephen 'Hap' L'Heureux • Arthur and Eloise Liggins • Robert Lin • Thomas Lindsey • Susan and Howard Locker • John and Pam Lundblad • Joan and John Lynn • Eryn Maguire • Richard Malicdem • Colleen and Anthony Margis • Joan Markovits • Bob and Sue Massey • Keith Mautner • Marilyn Metzler • Louis Mezzullo • John and Lisa Millman • Kaitlyn Mohler • Ronald Moore • Ann and Bruce Mortland • Marion Mullins • Marilyn Myers • Jonathan Myers • Maria L. Nagy • Doris Nyman • Dr. Andrew Parks • Milena Phillips • Cherimarie Poulos • Jennifer Prisk • Aria Proctor • Darrell Pugh • Karen Reale • Lorraine Reich • Karl Renwanz • Rosina Reynolds • Shannon Rimmereid • Edwin Robinson • Sarah Rorick-Orlando • Ruth Ross • Gail Saito • Ruth Sandberg • Fernando Sanudo • Prof. Erica Sapphire • Donna Shaw • Barry Shelton • John Sherritt • Gary Shindler • Marvin Sippel • Judy Sonnet • Alan and Eve Stall • Leslie and Kirt Stephenson • Shawna Straw • Joan Suffredini • Mike and Barb Thompson • Gail Tolleson • Dr. Juan Manuel Tovar • Eva Trieger • Martha Ummel • Jerry Ursetti • Joanne Volpe • Annemarie Whalen • Craig Wheatcroft • Alex Wiggins • Michael and Judy Woiemberghe • Tina Wolsborn • Dorothy B. Wood • DeMilo Young • Candace Young-Schult • Katrina Zynda



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