

NEW VILLAGE ARTS

DEA HURSTON NEW VILLAGE ARTS CENTER

SEASON 21

Annual Report: July 2022 - June 2023

(760) 433-3245

2787 STATE STREET | CARLSBAD, CA 92008



NEW VILLAGE ARTS

Celebrating 22 years of award-winning professional theatre and thriving education and outreach programs, New Village Arts (NVA) has truly become the cultural hub of North County San Diego. NVA attracts more than 30,000 patrons each year to experience professional theatre, musical and art events in the heart of Carlsbad Village. New this year, the White Family Next Stage in the Dea Hurston New Village Arts Center presents a series of music and spoken word events throughout the year. NVA offers robust theatre programs in partnership with local schools and strongly believes that theatre and arts experiences should be accessible to all people, becoming a recognized leader in equity, diversity, and inclusion in San Diego.



ABOUT US

MISSION

The mission of New Village Arts is to create adventurous artistic experiences to awaken the human spirit.

We provide:

- a collaborative and inspiring home for performing and visual artists
- a forum for laughter, discussion, and deeper thinking within our community
- a training ground for future generations of art-makers and art-lovers.

VALUES

An inclusive community, unique voices, innovative thinkers, and art that reflects a wide range of identities, histories, ideas, and beliefs.

LAND ACKNOWLEDGEMENT

We acknowledge that New Village Arts operates on the unceded land of the Payómkawichum (Luiseño) and Kumeyaay peoples. We further acknowledge that NVA was founded upon exclusions and erasures of many Indigenous people, including those who are the traditional Custodians and First people of the land on which we work, play, gather, share, and learn.

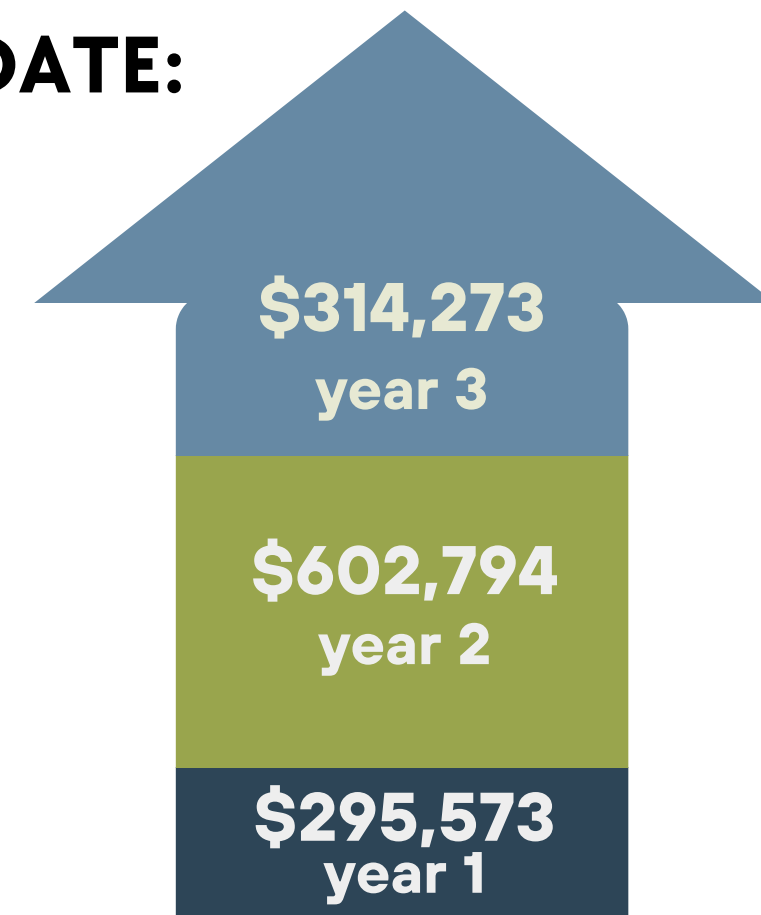
RENOVATIONS

NVA opened as the Dea Hurston New Village Arts Center in January of 2023 with an unforgettable production of Jez Butterworth's THE FERRYMAN directed by Executive Artistic Director Kristianne Kurner. The official groundbreaking ceremony occurred on July 7, 2022; and we hosted the Grand Opening Celebration on April 29, 2023, creating a cultural gathering space for our community that would welcome over 30,000 people annually.

FUNDRAISING

With the incredible support of the City of Carlsbad and the other major donors, fundraising continued to support NVA's building renovation capital campaign with major gifts from K.A. Keller, Jack & Judi Missett, The White Family, and Patrick Farley leading the way.

**TOTAL RAISED TO-DATE:
\$1,212,640**



THE MAINSTAGE SEASON

"UPBEAT [&] LIVELY...
CHOCK FULL OF
LAUGHS AND QUIRKY
CHARACTERS!"

— San Diego Union Tribune



ON TOUR &
IN CONCERT!



DAVID CODDON NAMED
"THE FERRYMAN" THE NUMBER
ONE PRODUCTION OF 2023!



**1222 Oceanfront:
A Black Family
Christmas**

DEC 14 – DEC 24, 2022

Written by **Dea Hurston** | Created & Devised
by **Frankie Alicea, Kevin "Blax" Burroughs,
Milena (Sellers) Phillips, & Dea Hurston**
Directed by **Jacole Kitchen** | Original Music by
Milena (Sellers) Phillips | Music Adaptation &
Direction by **John-Mark McGaha**

**WORLD PREMIERE
OUTSIDE OF
BROADWAY &
LONDON!**

**Jez Butterworth's
The Ferryman**

JAN 27 – MAR 5, 2023

Written by **Jez Butterworth**
Directed by **Kristianne Kurner**

"ONE OF THE MOST MAGNIFICENT
PLAYS I HAVE EVER SEEN"

— Brad Auerbach, Entertainment Today

SEASON 21 SUBSCRIBERS (4 SHOWS TOTAL) - 379

NUMBER OF SINGLE TICKET BUYERS - 8,704

THE MAINSTAGE SEASON

"A VERY ENTERTAINING AND TAP-HAPPY MUSICAL EXPERIENCE FROM THE TALENTED CAST."

— BroadwayWorld San Diego



The Roommate

APR 1 – APR 23, 2023

Written by **Jen Silverman**
Directed by **Samantha Ginn**



Singin' in the Rain

MAY 20 – JUL 2, 2023

Written by **Betty Comden, Adolf Green, Herb Nacio Brown, & Arthur Freed** | Directed by **Dr. AJ Knox** | Music Direction by **Nina Gilbert & Korrie Yamaoka** | Choreography by **Jenna Ingrassia-Knox & Katie Banville**



"IT TAKES THE AUDIENCE ON A FUNNY, FREE-WHEELING AND UNEXPECTED RIDE"

— Pam Kragen, San Diego Union-Tribune



AUDREY WARD WON OUTSTANDING FEATURED PERFORMANCE IN A MUSICAL AWARD AT THE 2023 CRAIG NOEL AWARDS!



The White Family Next Stage was born, and started quickly with comedy, opera, salsa, and music events, attracting new patrons to the Dea Hurston New Village Arts Center and filling the Carlsbad Village with music, dance, and entertainment.

WHITE FAMILY NEXT STAGE

SEASON 21 ATTENDEES: 850



EDUCATION & OUTREACH

NVA took The Mainstage Players production of STELLALUNA on tour to local elementary and middle schools. We continued our Silver Singers program and featured our Mainstage Players in SINGIN' IN THE RAIN, and we hosted a series of master classes in all areas of artistic expression.

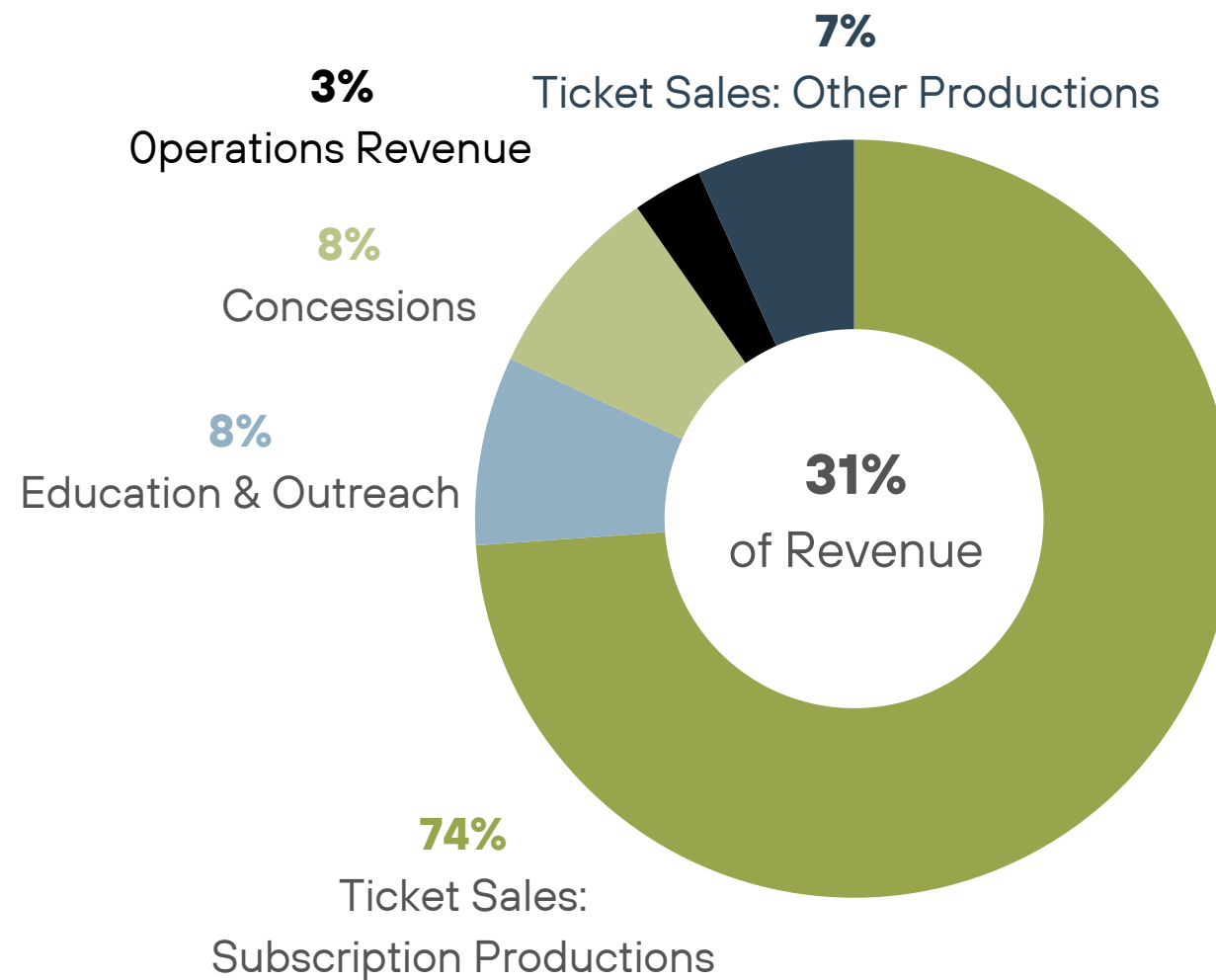


FINANCIALS

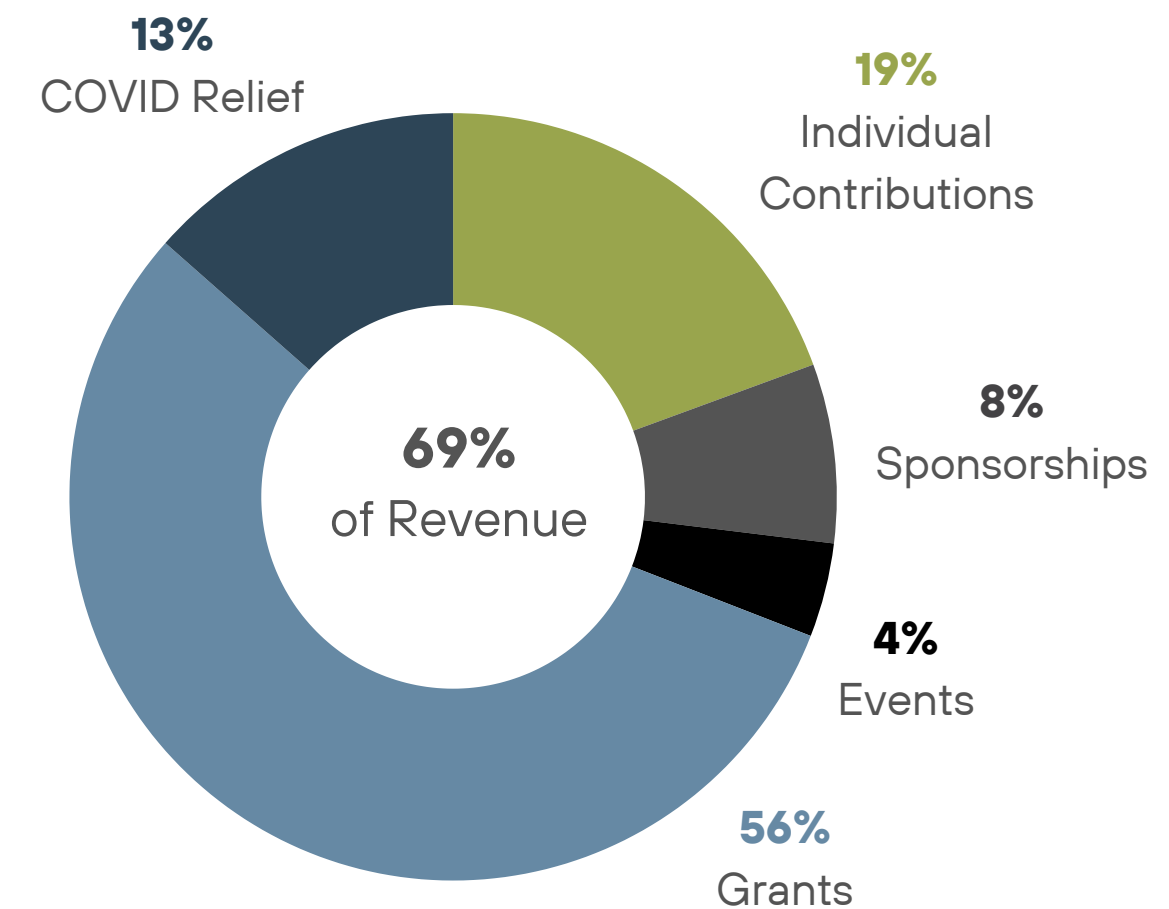
REVENUE

To achieve our mission of creating adventurous artistic experiences, New Village Arts relies on donations from individuals as well as private and public support. As earned revenue through ticket sales builds back post-COVID, the generosity of our community is essential to maintain our artistic integrity and sustain new creative developments. Thanks to continued and new fundraising efforts, NVA expanded its network of donors and has continued to provide exciting benefits for all donors, sponsors, and subscribers.

EARNED REVENUE: \$412,379



CONTRIBUTED REVENUE: \$938,283

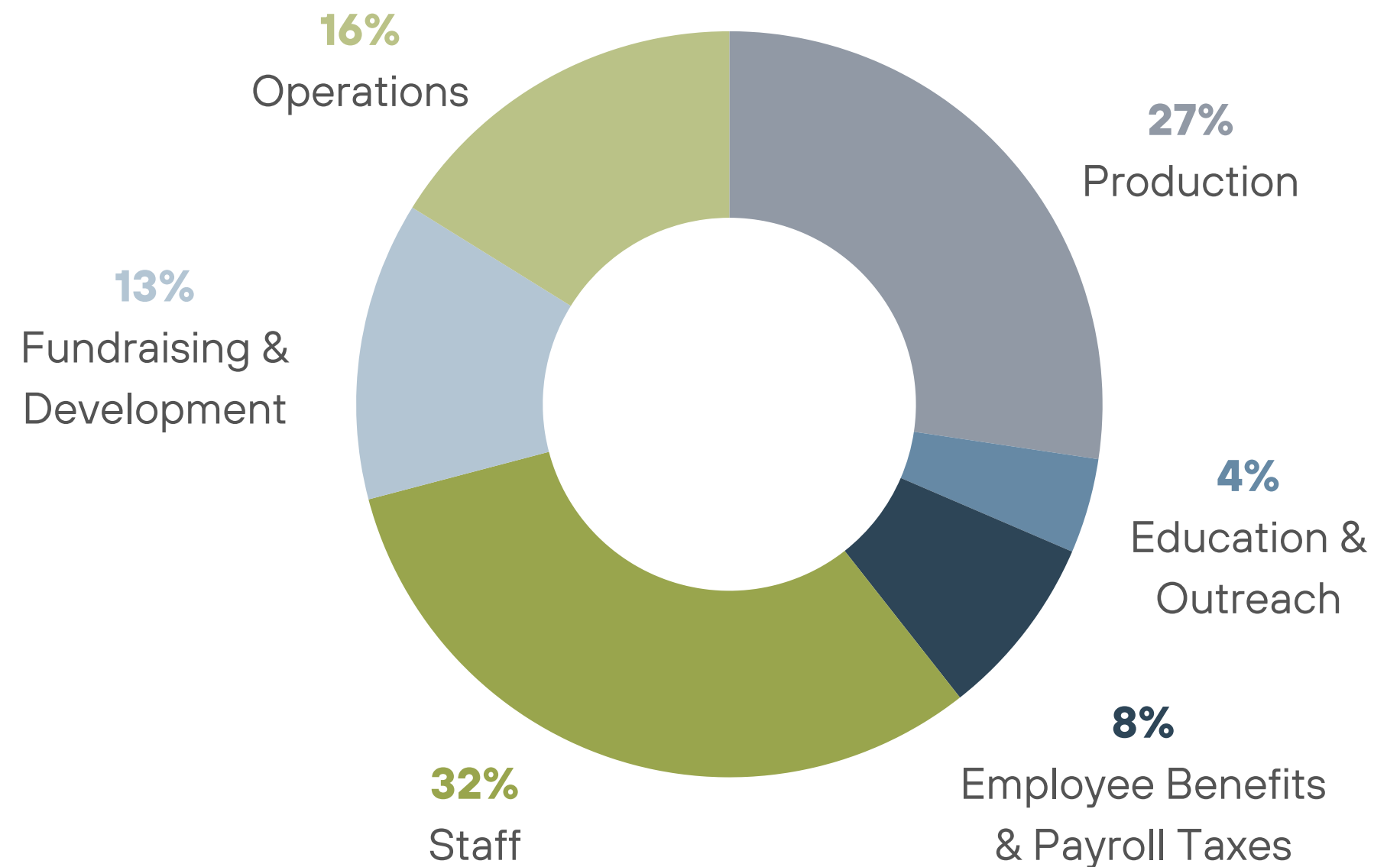


FINANCIALS

EXPENSES

The majority of our expenses go directly into creating the award-winning, creative productions that NVA has become known for as well as for the staff supporting those productions. We pride ourselves on working with some of the greatest actors, designers, technicians, and creative minds in San Diego and North County, and for our inclusive hiring practices that ensure all members of our community are represented in all areas of our work. NVA was founded on the principle that all artists should be fairly compensated for their contributions, and we are proud to highlight their work on our stage and behind the scenes.

EXPENSES: \$1,656,350





THANK YOU TO OUR DONORS

EXECUTIVE PRODUCER | \$50,000 and above

Ginn Family Foundation • Peace Thru Arts Foundation

SPONSOR | \$25,000 – \$49,999

Jack and Valerie Cumming • Jazzercise

PRODUCER | \$10,000 – \$24,999

CO-PRODUCER | \$5,000 – \$9,999

Joann Clark • Kathy Cullen • Ken Kebow • Paul Henry and Phes Gallery • Jocelyn Shannon • Weinberger Family Foundation

DIRECTOR | \$2,500 – \$4,999

Joan and Doug Cumming • Janice Ephron and Robert Beard • Dea and Osborn Hurston • Edward Koch • Sue Loftin •
May and David Marr • Jay and Julie Sarno • Mark Silver and Katherine Michaud



THANK YOU TO OUR DONORS

ENSEMBLE | \$1,000 – \$2,499

Carl and Colette Burke • Bill and Kathy Deering • Mary and Gary Devlin • Kerry Dowling • Janell Cannon • Carlsbad by the Sea • Bill and Judy Garrett • Michael Griffiths • Michael Humphrey • Mary and Jack Kerr • Barbara and Griff Lewis • Cheri Monis • Andrea and Jim Moriarty • Ann and Bruce Mortland • The Raskin Family Foundation • Dr. Christy Rosa • Alan and Eve Stall • Charlie and Wendy Wyatt • DeMilo and RJ Young

ACTOR | \$500 – \$999

Barrio Glassworks • Megan Carmitchel • Kathy Brombacher • Kay and Christian Byrnes • Jennifer De La Fuente • Heidi Farkash • Patrick Farley • Meg Ford • Rachel Ford • Margie Frazee • Andie Harvey • Gisela Hill Beth Hulsart • Jo and Dean Kessler • Dr. AJ Knox and Jenna Ingrassia-Knox • Aymeric and Grace Lecanu-Fayet in honor of Max Aymeric Lecanu-Fayet • Robert (Bob) Lin • Neal and Lori Meyers • Ms. Sandra Moton • Marilyn Myers • Elaine Nielsen • Ksenia and Aaron Palke • Alan and Vicki Salton • Vicki, Fernando, Paul, Hillary and Ruth Sandberg in memory of Dave Kurner • Stephen Seaborg • April Roberts • Leslie Stephenson • Tanya Sternberg • Louis Storrow • Peggy Ann Wallace • Miles Weinberger • William Willis • Regina Wilson

PARTNER | \$250 – \$499

Gordon and Karen Bishop • Virginia Bitzer • Thomas Brackett • Linda and Tom Brault • Janet Caulk • Dr. Gloria Chance • Mark Desjardins • Gene Evenskaas • Twila and Bill Ginn • Matt and Jodie Graber • Dr. Peter Hoagland • Myrna Jones • Dan Kotch • Jane LaFazio and Don Strom • Christie LeVander • Sandra Lund • Rosie Marks • Ben McLaren • John Millman • Marion Mullins • Deborah Murphy • Julie Nygaard • Margie Purdy • Bret Schanzenbach • Lauren Segovia • Jacques Spitzer • Mike and Barb Thompson • Joanne Volpe • Craig Wheatcroft • Judy Woiemberghe

THANK YOU TO OUR DONORS

ENTHUSIAST | \$100 – \$249

- Diana Aaron • Molly Addington • Connie Bagley • Rosalee Barrientos • Charlene S. Baron • Radka Bartholomew • Ruth Blanchard • Susan and Jim Boland • Jim Bush • The Bush Family • Joseph Calvino • Carlsbad Village Music • Lisa Carney Farwell • Michael Conlon • Marcella Cyr • Christine Davis • Katherine Dean • Bonnie Dominguez • Greg Evans • Susan Fancher • Angela and William Ferone • Yvonne Finocchiaro • James Fish • Lori Fishman • Todd and Jeanne Frommelt • Keith and Teresa Fuller • Mr. Lawrence Ganzell • Nicole Gasperoni • Tish Gehringer • Chris Glatts • Lorraine Grauso-Herman • Sally Hart Goodman • Carole and Bryan Gunner • John Harelson • Mary Harvey • Rick Hawes and Lina Harris • JoAnn Hayden • Hayes Family • Janet Heidorn • Elizabeth Hinckley • Karen Huss • Mr. Ralph Johnson • Kenneth Kaplan • Alice Keller • Joan and Charles Kelly • Virginia Kerr • April Kipper • Alexandra Kritchevsky and Jonathan Graff • Rosemarie Kubes • Dugan Lamoise • Patricia Lamont • Stephen 'Hap' L'Heureux • Kathleen LeMieux • Robert Lennon • Lynda Lennox • Thomas Lindsey • John and Pam Lundblad • Stephenn Luse • Joan and John Lynn • John Marshall • Bob Massey • Amy Matey • Marilyn Metzler • Judi and Louis Mezzullo • John Miller • Ronald Moore • Deborah Mossa • Ingrid and Gordon Perkins • Milena (Sellers) Phillips • Bryan and Linda Ravert • Lorraine Reich • Rosina and Rojo Reynolds • Tom and Beatrice Roberts • Maureen Rush • Gail Saito • Eva Shaw, PhD. • Jane Schmauss • Thom Somes • Judy Sonnet • Kelly and Scott Stewart • Eric and Gayle Torigoe in honor of Roy Sekigahama • James Tuggle • Vern and Marty Ummel • Jerry Ursetti • Jeffrey and Julie Walker • Delilah Ward • Michael and Marta Welch • Colette Wengenroth • Annemarie Whalen • Bonnie Wilson • Laura and Faye Wireman • Dorothy B. Wood • Ms Hadley Wood • Amy Wrench • Gary Wrench • Candace Young-Schult



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