

20 YEARS
NEW VILLAGE ARTS

A MIDSUMMER NIGHT'S SOIRÉE GALA
CORPORATE SPONSORSHIP OPPORTUNITIES
(July 17, 2022)



Join with leading Carlsbad businesses this summer for a gala dinner and dancing event under the stars at the Flower Fields! In celebration of our 20th Anniversary, New Village Arts *A Midsummer Night's Soirée* on July 17 features several of Carlsbad's most well-known restaurants and businesses providing food, signature cocktails, and more! With over 250 guests for dinner and over 100 expected to stay for the late-night party, this is a special opportunity for your business to support the arts in Carlsbad and receive special recognition and benefits!

Event Seating: Sponsors will be assigned seating at our events. Sponsors will receive preferred seating whenever available.

Special Event Invitations: Sponsors of the New Village Arts Annual Gala will receive invites to New Village Arts special events throughout the year including donor events and sneak peek events.

Visibility: Sponsors' logos are included in the Gala Program, on event signage, and digital marketing for the event. Higher level sponsors receive premium placement on digital lobby loop throughout Season 21 and will receive advertisement space in each program.

SPONSORSHIP BENEFITS						
SPONSORSHIP TITLES	EXECUTIVE \$15,000 \$12000 tax deductible	SPONSOR \$10,000 \$8000 tax deductible	PRODUCER \$7,500 \$6000 tax deductible	CO-PRODUCER \$5,000 \$4100 tax deductible	DIRECTOR \$2,500 \$2050 tax deductible	ENSEMBLE \$1,000 \$850 tax deductible
Complimentary Tickets	10 tickets to NVA's Annual Gala	8 tickets to NVA's Annual Gala	6 tickets to NVA's Annual Gala	4 tickets to NVA's Annual Gala	2 tickets to NVA's Annual Gala	4 tickets to Night Owl Gala
Recognition	Donor spotlight in email and social media	Donor spotlight in email and social media	Donor spotlight in email and social media	Live acknowledgement at the Gala	Live acknowledgement at the Gala	Live acknowledgement at the Gala
Recognition	Full 2 page spread ad in Gala Program	Full page ad in Gala Program	Half page advertisement in Gala Program	Name recognition in the upcoming season	Logo recognition in Gala Program	Name recognition in the upcoming season
Recognition	Headline billing recognition	Live acknowledgement at the Gala	Live acknowledgement at the Gala	Quarter page ad in Gala Program	Name recognition in the upcoming season	Name recognition in Gala Program
Recognition	Live acknowledgement at the Gala	Premium name recognition	Premium name recognition in the upcoming season			
Recognition	Premium name recognition	Premium name recognition in the upcoming season				
Gala Spotlight	Speech opportunity OR welcome letter from CEO/President in Galan Program	Welcome letter from CEO/President in Gala Program				

DETAILED SPONSORSHIP BENEFITS

EXECUTIVE | \$15,000

\$12,000 TAX DEDUCTABLE

- 10 Complimentary tickets to NVA's Annual Fundraising Gala (July 17, 2022)
- Donor spotlight in email and social media
- Full 2 page spread advertisement in Gala Program
- Headline billing recognition on all digital and printed marketing materials including logo on screens during event
- Live acknowledgment at the Gala
- Premium name recognition in each program and digital lobby displays of the upcoming season
- Speech opportunity at the Gala OR welcome letter from CEO/President in Gala Program

SPONSOR | \$10,000

\$8,000 TAX DEDUCTABLE

- 8 Complimentary tickets to NVA's Annual Fundraising Gala (July 17, 2022)
- Donor spotlight in email and social media
- Full page advertisement in Gala Program
- Live acknowledgment at the Gala
- Premium billing recognition on all digital and printed marketing materials
- Premium name recognition in each program and digital lobby displays of the upcoming season
- Welcome letter from CEO/President in Gala Program

PRODUCER | \$7,500

\$6,000 TAX DEDUCTABLE

- 6 Complimentary tickets to NVA's Annual Fundraising Gala (July 17, 2022)
- Donor spotlight in email and social media
- Half page advertisement in Gala Program
- Live acknowledgment at the Gala
- Premium name recognition in each program of the upcoming season

CO-PRODUCER | \$5,000

\$4,100 TAX DEDUCTABLE

- 4 Complimentary tickets to NVA's Annual Fundraising Gala (July 17, 2022)
- Live acknowledgment at the Gala
- Name recognition in each program of the upcoming season
- Quarter page advertisement in Gala Program

DIRECTOR | \$2,500

\$2,050 TAX DEDUCTABLE

- 2 Complimentary tickets to NVA's Annual Fundraising Gala (July 17, 2022)
- Live acknowledgment at the Gala
- Logo recognition in Gala Program
- Name recognition in each program of the upcoming season

ENSEMBLE | \$1,000

\$850 TAX DEDUCTABLE

- 4 Complimentary Night Owl tickets to NVA's Annual Fundraising Gala (value can be applied toward purchase of full tickets)
- Live acknowledgment at the Gala
- Name recognition in each program of the upcoming season
- Name recognition in Gala Program