



THE FLOWER FIELDS AND ANNUAL GALA

CORPORATE SPONSORSHIP OPPORTUNITIES

(June 2022 – Aug 2022)



Two iconic Carlsbad institutions, New Village Arts and The Flower Fields are coming together once again to create a summer of extraordinary events! As a sponsor of the *A Midsummer Night's Soirée* on July 17 AND NVA's summer-long outdoor performances under the stars, your company will receive additional recognition and benefits as a major supporter of the arts and of our community's favorite summer entertainment. *A Midsummer Night's Soirée*, featuring many of Carlsbad's leading restaurants and businesses is sure to be a highlight of the summer. Every weekend from June to September, NVA's outdoor season at The Flower Fields will feature cabaret performances, local band and musicians, and a staged musical featuring the unforgettable music of Leonard Bernstein, who composed *West Side Story* and many more. Join us for a summer to remember!

SPONSORSHIP BENEFITS				
SPONSORSHIP TITLES	EXECUTIVE PLUS \$16,500	SPONSOR PLUS \$11,500	PRODUCER PLUS \$9,000	CO-PRODUCER PLUS \$6,500
BENEFITS	\$13200 tax deductible	\$9200 tax deductible	\$7200 tax deductible	\$5200 tax deductible
Complimentary Tickets	10 tickets to NVA's Annual Gala	8 tickets to NVA's Annual Gala	6 tickets to NVA's Annual Gala	4 tickets to NVA's Annual Gala
Beverage/ Snack Voucher	6 voucher	6 voucher	6 voucher	6 voucher
Flower Fields Event Tickets	4 Tickets	4 Tickets	4 Tickets	4 Tickets
Recognition	Donor spotlight in email and social media	Donor spotlight in email and social media	Donor spotlight in email and social media	Name in each program of the upcoming season
Recognition	Full 2 page spread ad in Gala	Full page ad in Gala Program	Half page ad in Gala Program	Quarter page ad in Gala
Recognition	Live acknowledgement at the Gala	Live acknowledgement at the Gala	Live acknowledgement at the Gala	Live acknowledgement at the Gala
Recognition	Name recognition in each Flower Fields events program	Name recognition in each Flower Fields events program	Name recognition in each Flower Fields events program	Name recognition in each Flower Fields events program
Sneak Peek	Sneak-peek at the rehearsal	Sneak-peek at the rehearsal	Sneak-peek at the rehearsal	Sneak-peek at the rehearsal
Recognition	Headline billing recognition	Premium billing recognition	Premium name recognition	
Recognition	Premium name recognition	Premium name recognition		
Gala Spotlight	Speech opportunity OR welcome letter from CEO/President in Galan Program	Welcome letter from CEO/President in Gala Program		

DETAILED SPONSORSHIP BENEFITS

EXECUTIVE PLUS | \$16,500

\$13,200 TAX DEDUCTIBLE

- 10 Complimentary tickets to NVA's Annual Fundraising Gala (July 17th, 2022)
- 6 complimentary Beverage/ Snack vouchers for Flower Fields performances
- 4 complimentary tickets to Flower Fields performances
- Donor Spotlight in email and social media
- Full 2 page spread advertisement in Gala Program
- Headline billing recognition on all digital and printed marketing materials
- Live acknowledgement at the Gala
- Name recognition in each Flower Fields events program
- Premium name recognition in each program and digital lobby displays of the upcoming season
- Sneak-peek at the rehearsal process and backstage tour (COVID-permitting)
- Speech opportunity at the Gala OR welcome letter from CEO/President in Gala Program

SPONSOR PLUS | \$11,500

\$9,200 TAX DEDUCTIBLE

- 8 Complimentary tickets to NVA's Annual Fundraising Gala (July 17th, 2022)
- 6 complimentary Beverage/ Snack vouchers for Flower Fields performances
- 4 complimentary tickets to Flower Fields performances
- Donor Spotlight in email and social media
- Full page advertisement in Gala Program
- Live acknowledgement at the Gala
- Name recognition in each Flower Fields events program
- Premium billing recognition on all digital and printed marketing materials
- Premium name recognition in each program and digital lobby displays of the upcoming season
- Sneak-peek at the rehearsal process and backstage tour (COVID-permitting)
- Welcome letter from CEO/President in Gala Program

PRODUCER PLUS | \$9,000

\$7,200 TAX DEDUCTIBLE

- 6 Complimentary tickets to NVA's Annual Fundraising Gala (July 17th, 2022)
- 6 complimentary Beverage/ Snack vouchers for Flower Fields performances
- 4 complimentary tickets to Flower Fields performances
- Donor Spotlight in email and social media
- Half page advertisement in Gala Program
- Live acknowledgement at the Gala
- Name recognition in each Flower Fields events program
- Premium name recognition in each program and digital lobby displays of the upcoming season
- Sneak-peek at the rehearsal process and backstage tour (COVID-permitting)

CO-PRODUCER PLUS | \$6,500

\$5,200 TAX DEDUCTIBLE

- 4 Complimentary tickets to NVA's Annual Fundraising Gala (July 17th, 2022)
- 6 complimentary Beverage/ Snack vouchers for Flower Fields performances
- 4 complimentary tickets to Flower Fields performances
- Live acknowledgement at the Gala
- Name recognition in each Flower Fields events program
- Name recognition in each program of the upcoming season
- Quarter page advertisement in Gala Program
- Sneak-peek at the rehearsal process and backstage tour (COVID-permitting)