



THE FLOWER FIELDS EVENTS

CORPORATE SPONSORSHIP OPPORTUNITIES

(June 2022 – Aug 2022)



Carlsbad’s favorite summer entertainment under the stars is back! New Village Arts and The Flower Fields are partnering once again to provide musical theatre and entertainment outdoors on the grounds of the spectacular Flower Fields. Throughout the summer, weekends will feature cabaret performances, local band and musicians, and a staged musical featuring the unforgettable music of Leonard Bernstein who composed West Side Story and many more. As a sponsor your company will receive on-site recognition all summer long for over 30-weekend shows!

SPONSORSHIP BENEFITS

SPONSORSHIP TITLES	DIRECTOR	ENSEMBLE	ACTOR
BENEFITS	\$2,500 \$2050 tax deductible	\$1,000 \$850 tax deductible	\$500 \$425 tax deductible
Complimentary Tickets	6 tickets to Flower Fields performances	4 tickets to NVA’s Annual Gala	2 tickets to NVA’s Annual Gala
Recognition	Name recognition in each Flower Fields events program	Name recognition in each Flower Fields events program	Name recognition in each Flower Fields events program
Beverage/ Snack Voucher	6 vouchers	4 vouchers	
Recognition	Sneak-peek at the rehearsal and backstage tour		

SPONSORSHIP BENEFITS

DIRECTOR | \$2,500

\$2,050 TAX DEDUCTIBLE

- 6 Complimentary tickets to Flower Fields performances
- 6 complimentary Beverage/ Snack vouchers
- Name recognition in each Flower Fields events program
- Sneak Peek at the rehearsal process and backstage tour (COVID permitting)

ENSEMBLE | \$1,000

\$850 TAX DEDUCTIBLE

- 4 Complimentary tickets to Flower Fields performances
- 4 complimentary Beverage/ Snack vouchers
- Name recognition in each Flower Fields events program

ACTOR | \$500

\$425 TAX DEDUCTIBLE

- 2 Complimentary tickets to Flower Fields performances
- Name recognition in each Flower Fields events program

New Village Arts is flexible when it comes to sponsorships. If you are interested in discovering more ways you can help, please contact Sakshi Tiwari, Manager of Connectivity, by phone or email (listed below).

Do you have another way you would like to contribute? Contact Rae Henderson, Managing Director, to discuss sponsorship opportunities: rae@newvillagearts.org