

THEATRE
MUSIC
ART

NEW VILLAGE ARTS



AWARD-WINNING PROFESSIONAL THEATRE IN THE HEART OF CARLSBAD VILLAGE

ADVENTUROUS
ARTISTIC
EXPERIENCES
TO AWAKEN THE
HUMAN
SPIRIT

ANNUAL
REPORT
2016/2017



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Milena (Sellers) Phillips and Sylvia M'Lafi Thompson in HAVING OUR SAY. Photo: Rich Soublet.

The mission of New Village Arts is to create adventurous artistic experiences to awaken the human spirit.

We provide:

- a collaborative and inspiring home for performing and visual artists;
- a forum for laughter, discussion, and deeper thinking within our community;
- a training ground for future generations of art-makers and art-lovers.

Linda Libby and Gunnar Biggs in AN ILIAD. Photo: Daren Scott.



To accomplish our mission, New Village Arts produces full seasons of mainstage productions, and has done so for the past 17 years in the City of Carlsbad with award-winning actors, designers and directors. To date, New Village has received over 20 Critics Circle Awards honoring the work done on NVA's mainstage and regularly receives "Critic's Choice" designations from leading reviewers. Surrounding these productions, NVA hosts talkback discussions and other supplementary events designed to create conversation and cultivate community based on the themes of our productions. We also maintain The Foundry Artist Studios, a collaborative studio space for local visual artists, and we offer robust theatre programs in partnership with local schools. This year, NVA launched **Monday Night Live!**, a theatre program for young adults with special needs, and will also begin programming **Mindful Theatre**, improvisation and acting classes for seniors focused on increasing brain activity through performance to combat the effects of Alzheimer's and dementia. In Season 17, NVA will also launch its bilingual **Teatro Pueblo Nuevo** program, working with North County's Spanish-speaking communities. NVA exists to serve its community and has been embedded in the social and cultural structures of Carlsbad since opening its doors in 2001. NVA has been fortunate to receive support from the City of Carlsbad and other local corporations, who recognize the importance of a resident professional theatre company as a crucial component of an inclusive and creative community. We, in turn, prioritize serving our community by presenting works that respect the diversity surrounding us, engaging every citizen with relevant and inspiring stories.

A MESSAGE FROM NEW VILLAGE ARTS’
EXECUTIVE ARTISTIC DIRECTOR & MANAGING DIRECTOR

It is with great pride that we present the annual report for the sixteenth season of New Village Arts. This season brought NVA great critical success, saw our staff and education programs grow, and saw improvements to our space that our audiences and community partners have enjoyed all season long.

In June and July of 2016, NVA embarked upon the biggest renovation to our theatre space since we moved into our current location 10 years ago. With a Neighborhood Reinvestment Grant from County of San Diego Board of Supervisors member Bill Horn, we were able to install donated seats from the City of Carlsbad’s Schulman Auditorium, update our lighting and sound booth, and upgrade several key technical elements of our theatre operations. Many patrons have shared their appreciation of the updates and our individual donations rose significantly with a Seat Naming Campaign in the fall.

While theatre is the main focus of the company, NVA has an expansive series of education and outreach programs to serve all members of the community. We have been providing professional theatre experiences in the local high schools for over a decade. With the latest program, **VERBITAS**, students chose a topic relevant to their lives that they wanted to explore through theatre. They then conducted interviews in the community to deepen their understanding of the topic, and under the guidance of NVA’s professional teaching artists, they put the interviews together into a performance inspired by actual people and real events. This documentary theatre program was run at Sage Creek High School and the Army and Navy Academy this year, and is expanding into El Camino High School in the Fall.

A program born out of our weekly **KIDS ACT** camps for children from 4 – 16, **MONDAY NIGHT LIVE!** was created last year for teenagers with special needs. The program was expanded into a full production of **THE LITTLE PRINCE** in July. This production, sponsored by the National Foundation for Autism Research, the Nordson Foundation, Centre ARTES at Cal State San Marcos and the City of Carlsbad Arts Office, was a fantastic collaboration between professional designers, directors, actors, musicians, the students and their neuro-typical peers, and was performed at the Dove Library to enthusiastic crowds.

NVA received a record eight nominations for the San Diego Theatre Critics Circle Craig Noel Awards this season. Rosina Reynolds won for Outstanding Solo Performance for last season’s **GOLDA’S BALCONY**, Reed Lievers won the Outstanding Young Actor award for his portrayal of Huckleberry Finn in **BIG RIVER**, and Melissa Fernandes, a regular on the NVA stage, won Actor of the Year in recognition of her body of work in 2016, which included **BIG RIVER** and **GOD OF CARNAGE**.

With the addition of Communications Specialist Tiffany Tang last season, and hiring Associate Artistic Director Nadia Guevara in July, New Village Arts is not resting on our laurels during this time of growth. With the continued support of our government, foundation and corporate sponsors, the best is yet to come!

Kristianne Kurner
Executive Artistic Director

Alex Goodman
Managing Director



NEW VILLAGE ARTS STAFF

EXECUTIVE ARTISTIC DIRECTOR
KRISTIANNE KURNER

MANAGING DIRECTOR
ALEX GOODMAN

DIRECTOR OF CONNECTIVITY
AJ KNOX

DIRECTOR OF OPERATIONS
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ASSOCIATE ARTISTIC DIRECTOR
NADIA GUEVARA

COMMUNICATIONS SPECIALIST
TIFFANY TANG

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GINNY GREGG
SAWYER HENDERSON
TREVOR PERINGER
KYMBERLI SKYE
ALEX SMITH
KATIE WHITE

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SAMANTHA GINN
BLAKE McCARTY

INTERNS
HANNAH BRUCK
SOPHIA GALLO
REID MORIARTY
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NEW VILLAGE ARTS
BOARD OF DIRECTORS

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A MESSAGE FROM BOARD PRESIDENTS
SCOTT WHITE (2013-2015) & ROBERT I. LIN (2017-)

Since we became involved in New Village Arts 5 and 7 years ago respectively, we have witnessed NVA’s momentum grow by leaps and bounds year after year. Our growing board is working collaboratively and effectively like never before, we have opened our doors to more community partners than we have ever seen, and our finances are healthy, stable, and sustainable.

This year, we invited local entrepreneur Belynn Gonzales, retired American Express executive Bob Dawson, and Army and Navy Academy Executive Mark Tanner to join our board. This diverse group of local leaders have brought many key talents and qualities to our Board of Directors, supporting growth opportunities, outreach initiatives, and lending their expertise and resources to our arts and culture cause. The longer tenured board members and our newly reinvigorated Advisory Board, chaired by Rosemary Eshelman, helped make this past year’s Gala the most successful one ever, raising nearly \$60,000 in one evening for the theatre’s education and outreach programs, as well as our 16th season of plays and musicals.

This year saw us open our doors for monthly Village Voices meetings with the Carlsbad Merchants Association, professional mixer events with the Carlsbad Chamber of Commerce, the North County Arts Network and the North County Philanthropy Council, and many other community events with local non-profits (Leap to Success, So Say We All), city programs (Carlsbad Student Leadership Academy), and other community organizations. We also took our artists to organizations outside our doors all year ‘round (Optimists Club, Rotary, Kiwanis, Angels of Aseltine, Agua Hedionda Lagoon Foundation).

And we began Season 17 with our greatest collaboration yet – a co-production of **BUDDY: THE BUDDY HOLLY STORY** with San Diego’s Intrepid Theatre Company. This collaboration was devised in November, took shape in the following months, and ran for over 60 performances, many of which were sold out, between May and August of 2017. With over 8,000 patrons seeing the show between the 7 week Horton Grand run and the 6 week run at New Village Arts, we are excited to share the rest of our dynamic season with these new patrons, as well as our long-time subscribers, donors and supporters.



Alex Goodman, Robert I. Lin, Kristianne Kurner, Sue Loftin, Christy Rosa Mohler, MD, Scott White, and Mark Coulombe at NVA’s 2017 Annual Gala. Photo: Adriana Zuniga.

CRITIC'S
★★★★★
CHOICE!
The San Diego
Union-Tribune

Rodgers & Hammerstein's OKLAHOMA!

written by **RICHARD RODGERS & OSCAR HAMMERSTEIN**
directed by **TEDDY ECK**
music direction by **TONY HOUCK**
AUGUST 5 - SEPTEMBER 25, 2016

The Ensemble of OKLAHOMA!. Photo: Shaun Hagen, Top Shelf Photo.

SPONSORED BY



**"FRESH, SPIRITED, AND FUNNY!
IT'S AN 'OKLAHOMA!' FOR TODAY!"**

-PAM KRAGEN, THE SAN DIEGO UNION-TRIBUNE

NVA kicked off its Sixteenth Season -- an exploration of *The American Experience* -- with the quintessential American musical, celebrating the many diverse voices that have harmonized throughout history to make America what it is today. First-time NVA director Teddy Eck brought a fresh, millennial perspective to this familiar show, with bold and innovative casting choices, unique character interpretations, and a talented, exuberant cast and crew. Audiences loved this fresh take on OKLAHOMA!, and the production attracted many new patrons while garnering unanimously glowing reviews from critics.

OKLAHOMA! also saw NVA's outreach and marketing efforts reach new heights. The cast appeared on *Tonight in San Diego*, San Diego's premiere late-night talk show, engaged in fun and unique "flash mob" style performances in North County, and staged an "Instagram Takeover" on NVA's social media pages to promote the show. With many sold-out performances and rave reviews, OKLAHOMA! set a new standard for NVA's musical performances.

Total Number of Performances: **37**
Total Number of Patrons: **2,917**
Total Revenue from Ticket Sales: **\$98,317**
Season Pass Patrons: **243**
Season Pass Sales: **\$8,993**

Received four San Diego Theatre Critic's
Circle Craig Noel Award Nominations:

Jack French (Curly)
Jon Sangster (Ali Hakim)
Alexandra Slade (Ado Annie)
Tony Houck (Music Direction)

95% of audience members
rated the show as "very
good" or "one of the best"

31% of patrons attending
were first-time visitors

Received a cover article in *The San Diego
Union-Tribune's Night + Day* publication

GOD OF CARNAGE

written by **YASMINA REZA**
translated by **CHRISTOPHER HAMPTON**
directed by **JESSICA BIRD**
OCTOBER 14 - NOVEMBER 13, 2016

CRITIC'S
★★★★★
CHOICE!
The San Diego
Union-Tribune

COMMUNITY PARTNER



Total Number of Performances: **22**
Total Number of Patrons: **1,337**
Total Revenue from Ticket Sales: **\$30,472**
Season Pass Patrons: **308**
Season Pass Sales: **\$10,170**

JAZZERCISE EMERGING ARTIST INITIATIVE
JESSICA BIRD, Director

**"STRIKING AND INGENIOUS...
A RAW AND TIMELY COMEDY!"**

-JAMES HEBERT, THE SAN DIEGO UNION-TRIBUNE

NVA continued its exploration of *The American Experience* with GOD OF CARNAGE, the Tony-winning comedy of bad manners. Pitting two warring sets of parents against each other during the tumultuous 2016 election season proved to make this production particularly resonant and thought-provoking; The San Diego Union-Tribune described the show as "a primal, projected expression of our national teeth-baring free-for-all." Featuring an all-star cast of NVA veterans and a seasoned production team, GOD OF CARNAGE was an artistic, provocative display of acting and design that received overwhelming praise from critics.

The production also featured two talkbacks from local scholars on the role of civil discourse in contemporary American society -- a particularly potent theme during election season -- giving audiences a chance to engage critically with this unique modern comedy.

Manny Fernandes, Jeffrey Jones, Kristanna Lunner, and Melissa Fernandes. Photo: Shaun Hagen, Top Shelf Photo.

the 1940s
RADIO HOUR

written by **WALTON JONES**
directed by **DANA CASE**
music direction by **TONY HOUCK**
DECEMBER 1 - 31, 2016

SPONSORED BY
DATRON
Performance You Require. Value You Expect.®

Kevene La Marr Coleman, Danielle Leves, and Zackary Scott Wolfe. Photo: Shaun Hagen, Top Shelf Photo.

AN ILIAD

written by **LISA PETERSON & DENIS O'HARE**
adapted from Homer's *Iliad*,
translated by **ROBERT FAGLES**
directed by **JACOLE KITCHEN**
JANUARY 27 - FEBRUARY 26, 2017

CRITIC'S CHOICE!
★★★★★
The San Diego
Union-Tribune

COMMUNITY PARTNER
SO SAY WE ALL

Audience engagement included an original graphic novel by AJ Knox with each program.

Linda Libby as The Poet. Photo: Daren Scott.

Total Number of Performances: **25**
Total Number of Patrons: **2,011**
Total Revenue from Ticket Sales: **\$68,336**
Season Pass Patrons: **211**
Season Pass Sales: **\$7,785**

91% of audience members rated the show as "very good" or "one of the best"

45% of patrons attending were first-time visitors

"A DAB OF SENTIMENTALITY, A DOLLOP OF NOSTALGIA, & A HEAPING SPOONFUL OF HUMOR AND HOLIDAY CHEER...
THE 1940s RADIO HOUR COOKS UP A BUCKET OF WARM FEELINGS!"

-PAT LAUNER, JAZZ 88.3

After its resoundingly successful run during the 2015 holiday season, NVA brought audiences back to WOV -- the little radio station that could -- for a warm and inviting musical treat. Featuring much of the original cast, plus some new faces, an additional musician, and brand new musical arrangements. THE 1940s RADIO HOUR was a touching tribute to the men and women in uniform who serve our country, and a celebration of the timeless music of the era. Critics and audiences alike praised this remounted production, with many sold-out performances, and consistent guest comments that it was even better than the previous year.

NVA engaged with our community and broadened our scope with a mailing campaign and advertisements throughout greater San Diego, attracting our greatest ratio of first-time patrons for this festive holiday treat. The production also featured a successful small donor campaign to support our education and outreach programs.

**"POWERFUL AND GRIPPING...
LINDA LIBBY GIVES A FASCINATING,
TOUR DE FORCE PERFORMANCE!"**

-PAM KRAGEN, THE SAN DIEGO UNION-TRIBUNE

NVA continued the season's thematic exploration of *The American Experience* by condensing Homer's epic tale of warriors and their sacrifices into ninety "relentless, compelling, and devastating" minutes (*Charlene Baldridge, Theatre Critic*). Linda Libby received universal praise for her stunning, humorous, and heartbreaking performance (underscored by Gunnar Biggs on bass), while Jacole Kitchen made an indelible mark on San Diego theatre with her professional directorial debut.

Partnering with Justin Hudnall and **So Say We All**, a local spoken-word and writing organization, New Village Arts sought to explore the haunting true stories of war from local veterans. In collaboration with **So Say We All's Incoming** veteran writing program, NVA proudly presented the true stories of veterans returning to civilian life through our lobby display and a moving performance by three **Incoming** writers, which took place after the final performance of *An Iliad*.

JACOLE KITCHEN, Director
ALEX CROCKER-LAKNESS, Lighting Designer

90% of audience members rated the show as "very good" or "one of the best"

Featured a showcase of local veterans telling true stories of war, from **SO SAY WE ALL** and their **INCOMING** program.

Received a cover article in *The San Diego Union-Tribune's* Night + Day publication

SPONSORED BY
City of Carlsbad
Cultural Arts



AWAKE & SING!

written by **CLIFFORD ODETS**
directed by **KRISTIANNE KURNER**
MARCH 17 - APRIL 16, 2017

SPONSORED BY
LEICHTAG
FOUNDATION

**“A VIBRANT REVIVAL!
STIRRING... VERY OF-THE-MOMENT!”**

-JAMES HEBERT, THE SAN DIEGO UNION-TRIBUNE

NVA brought *The American Experience* to life with the San Diego professional theatre premiere of an American classic. NVA's past success with Odets' work inspired this acclaimed revival, which focuses on the struggles of a lower-middle class Jewish immigrant family during the Great Depression. As each member yearns for their version of the American Dream, loyalties and relationships are tested. Executive Artistic Director Kristianne Kurner directed the production using the same methods and practices originally employed by Odets and the Group Theatre in the 1930s.

During the run of *Awake & Sing!*, NVA invited several experts in various fields to give lectures and talkbacks on the various themes and subjects pertinent to this piece, as a part of the ongoing efforts to create a forum for discussion and deeper thinking within our community. A critical success and a timely reflection on immigrants in America, *Awake & Sing!* continued the season's provocative reflection on contemporary America while bringing a classic piece of American theatre to San Diego audiences for the first time.

The San Diego Professional Theatre
Premiere of Odets' 1935 Masterpiece

Received a feature article in
The San Diego Union-Tribune

Featured three unique surround events
on theatre, immigration, and socialism

SPONSORED BY



HAVING OUR SAY

THE DELANY SISTERS' FIRST 100 YEARS

written by **EMILY MANN**
from the book by **SARAH L. &
A. ELIZABETH DELANY**
with **AMY HILL HEARTH**
directed by **MELISSA COLEMAN-REED**
MAY 12 - JUNE 18, 2017

**CRITIC'S
★★★★★
CHOICE!**

The San Diego
Union-Tribune

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CO-SPONSORED BY

MOSSYNISSAN
OCEANSIDE DRIVE BETTER FOR LESS.



COMMUNITY PARTNER



Total Number of Performances: **26**
Total Number of Patrons: **1,877**
Total Revenue from Ticket Sales: **\$54,402**
Season Pass Patrons: **342**
Season Pass Sales: **\$11,309**

JAZZERCISE
EMERGING ARTIST INITIATIVE

MELISSA COLEMAN-REED, Director, Costume Designer
AJ PAULIN, Lighting Designer

**“ONE OF THE BEST PLAYS OF THE YEAR...
A TRULY SPLENDID SHOW!”**

-JEFF SMITH, THE SAN DIEGO READER

NVA concluded its season-long exploration of *The American Experience* with the true stories of centenarian sisters Bessie and Sadie Delany, who invited audiences into their living room for a home-cooked meal and the true stories of the last century. The daughters of a former slave, their lives took them through Restoration, the Jim Crow era, the Civil Rights movements of the 1960s, through the end of the 20th century. Heartwarming, provocative, and funny, *Having Our Say* was a smash success with audiences and critics alike, who praised Milena (Sellers) Phillips and Sylvia M'Lafi Thompson for their sparkling performances, under the inspired direction of Melissa Coleman-Reed in her directorial debut.

NVA partnered with *Leap to Success* for an exclusive preview event, and the run was extended by a week due to popular demand. *Having Our Say* also brought in several first-time patrons and increased the diversity of NVA's audience demographics.

98% of audience members
rated the show as “very
good” or “one of the best”

Added four performances
due to popular demand

SPONSORED BY



EDUCATION PROGRAMS @ NVA

New Village Arts is proud to offer a robust array of educational opportunities for our local communities. Throughout Season Sixteen, NVA expanded its educational programming to include several new programs, productions, and education initiatives, which focused on addressing specific concerns relevant to the lives of students and parents alike.



★ Kids Act ★

New Village Arts has continued its relationship with **Aleta Barthell** and **Kids Act**. Offering acting, improvisation, and performance camps and classes throughout the year, **Kids Act** gives young art lovers ages 4 - 17 the opportunity to create unique and exciting theatrical experiences in a variety of formats. During Season Sixteen, **Kids Act** served over 160 students, with 12 unique camps and courses throughout the season.

MONDAY NIGHT LIVE!

NVA teaching artist **Samantha Ginn** transformed her **Mondays with Sammie** improvisation class into **Monday Night Live!**. This improv program is designed for teenagers with autism and other special needs. The success of **Monday Night Live!** has prompted NVA's education programs to expand and engage with our diverse community of young people. NVA has also brought students from **Monday Night Live!** to assist as interns and to receive specialized training in arts administration, and students have acted as liaisons for NVA in the community and at special events.



PETER PAN

IN COLLABORATION WITH THE BOYS & GIRLS CLUBS OF CARLSBAD

Through a partnership with the **Boys & Girls Clubs of Carlsbad**, teaching artists **Avery Henderson** and **Kelly Derouin** developed a youth production of *Peter Pan*. This production worked with the mission and goals of the BGCC and NVA to provide an inspiring and inclusive arts experience for the community, while celebrating the joys of childhood, friendship, and imagination.

The Little Prince



In collaboration with Kids Act, New Village Arts produced *The Little Prince* in July 2017. This unique production paired teenagers with autism and other special needs with neurotypical peers in a celebration of imagination and creativity. Using a new adaptation by Kids Act founder and teacher Aleta Barthell and directed by Monday Night Live! director and frequent NVA collaborator Samantha Ginn, the celebrated all-ages classic by Antoine de Saint-Exupéry gained new life by allowing the young actors to help shape the story to their lives and experiences.

James Hebert of *the San Diego Union-Tribune* wrote of *The Little Prince*, "Its feel was magical and its spirit uplifting... And the show's whimsical storyline--of visits to various planets where difference is not always understood or appreciated--seemed an inspired fit for the journeys of many of these teens' real lives."

The Little Prince was supported by a grant from the City of Carlsbad, as well as from the National Foundation for Autism Research, The Nordson Foundation, Center ARTES at Cal State San Marcos, and The Dr. Carol Channing and Harry Kullijian Endowment for the Arts, and was presented at The Dove Library's Schulman Auditorium.



The Dr. Carol Channing & Harry Kullijian Endowment for the Arts



"Love is invisible to the eye. What is essential must be felt through the heart."



THEATRE IN THE SCHOOLS

Throughout Season Sixteen, NVA continued to develop its relationships with local high schools by developing new and innovative programming that reflected the lives and experiences of students, while refining and expanding upon existing education programming and developing new programming for the upcoming academic year.



UNTOLD

A VERBITAS THEATRE PROGRAM

Teaching Artist Blake McCarty developed and implemented NVA's newest educational program, Verbitas Theatre, at Sage Creek High School. Students conducted interviews with individuals regarding their experiences with depression, anxiety, addiction, gender identity, sexuality, and more, and used those interviews to tell the true story of the mental health crisis in America, where it is estimated that one in every four people struggle with some form of mental illness. NVA's newest staff member, Nadia Guevara, assisted in the development of this program, which was presented at the Carlsbad Cultural Arts Center in March.

TRUE VALOR

A VERBITAS THEATRE PROGRAM

In another extension of the Verbitas program, NVA teaching artists Blake McCarty, along with Anna Rebek, Tiffany Tang, and Erica Rothman, worked with the cadets of the Army & Navy Academy to develop a documentary theatre piece about veterans' experiences both during wartime as well as in returning to civilian life. After conducting interviews with local veterans and their families, the ANA cadets transformed their stories into a powerful and moving portrait of the true cost of service.



ROMEO & JULIET

PRESENTED WITH THE SAGE CREEK HIGH SCHOOL
DRAMA AND AMERICAN SIGN LANGUAGE DEPARTMENTS

NVA continued its Shakespeare in Schools programming in Season Sixteen, partnering once more with Sage Creek High School to produce a full production of *Romeo & Juliet*, directed by NVA's Director of Connectivity, AJ Knox. Students worked closely with representatives from the SCHS American Sign Language Department to integrate ASL accessibility into Shakespeare's timeless classic.

From the Students:

"Having a director from NVA... was a great learning experience... I was also pushed farther than I thought I could possibly go as an actor and learned just how to push myself."

"This was my third experience with NVA's Shakespeare Unit. I have thoroughly enjoyed it each year and I have been able to grow so much."

"I've had an excellent time working with NVA and hope that NVA will continue to work with Sage Creek High School!"



SURROUND EVENTS AND COMMUNITY ENRICHMENT

POST-SHOW TALKBACKS

AFTER EVERY SUNDAY MATINEE

New Village Arts continues its mission goal of being a forum for laughter, discussion, and deeper thinking within our community by providing talkbacks with cast and crew members following each Sunday matinee. These events are free to the public and open to all. With Season Sixteen's theme of "The American Experience," talkbacks became opportunities to explore how each play reflects some part of that experience. Talkbacks are also interactive, and became an opportunity for our audiences to reflect upon the role of theatre in facilitating social and cultural dialogues.

LECTURE SERIES

CELEBRATING THE STORIES BEHIND SEASON SIXTEEN'S PLAYS

Throughout Season Sixteen, NVA brought experts in various fields to deliver lecture series based on the themes, ideas, and histories behind the plays. From the history of Clifford Odets and the birth of American Modernism, to the role of Civil Discourse in political and personal spheres, NVA's lecture series gave audiences the opportunity to enhance their arts experience thanks to the expertise of local, renowned educators, historians, and theatre artists.

INCOMING

TRUE STORIES FROM LOCAL VETERANS
PRESENTED BY SO SAY WE ALL

To conclude the run of *An Iliad*, NVA collaborated with Justin Hudnall and **So Say We All**, San Diego's premiere writing and spoken-word organization, to present an evening of readings from **So Say We All's** veteran writing program, **Incoming**. Three veterans presented their true stories of coming home from war and transitioning to civilian life following the final performance of *An Iliad*. The lobby display for *An Iliad* also featured excerpts from **Incoming's** published collection of true stories.

Pictured (right) are the participants of this powerful and provocative event: Francisco Martínezcuello, Tenley Lozano (and her Service Dog, Elu), Justin Hudnall, and Kurt Kalbfleisch.



Cast members from God of Carnage mingle with audience members to discuss Civil Discourse amid election season, during a lecture and discussion event led by Dr. Bob Ogle, Head of Pacific Ridge School (October, 2016).





NVA ANNUAL GALA

FEBRUARY 11, 2017

NVA's 2017 Annual Gala was its most successful to date. With record-breaking attendance and more funds raised than in any of NVA's past galas, this 1950s-themed evening of romance, music, and generosity was an unforgettable affair for all involved.

NVA honored The City of Carlsbad, which in turn dedicated February 11 as "New Village Arts Day." NVA also honored Carlton and Sandy Lund for their many contributions to arts and culture in North County San Diego.

The evening featured music by the Amber Foxx Band, and was emceed by comedian and NVA performer Dallas McLaughlin.



- 170 attendees
- \$18k raised during paddle raise
- \$18k+ in ticket sales
- \$13,880 raised in silent and live auctions



Photo credit: Adriana Zuniga

MUSIC @ NVA

New Village Arts continued its MUSIC @ NVA concert series in Season Sixteen, adding two newcomers to NVA's growing stable of musicians.



DAN BERN
October 2, 2016



**TIM FLANNERY FEATURING
KEITH GREENINGER**
November 19 & 20, 2016



**BERKLEY HART
SELIS TWANG**
January 6 & 7, 2017



**AN EVENING WITH
RUBY & FRIENDS**
April 22, 2017

Totals:
482 Patrons
\$7,657.51 paid out to artists

THE FOUNDRY ARTIST STUDIOS AT NEW VILLAGE ARTS

16 Artist Studios

Rotating Gallery

Monthly Artist Receptions

Art Classes and Showcases

Public Arts Forum

In Season Sixteen, The Foundry Artist Studios grew to be more prominent than ever as an integral part of New Village Arts' full arts experience. The Foundry gained a new artist, and improvements were made to the space to improve visibility and enhance The Foundry's curb appeal.

NVA also employed two Foundry artists as properties designers for *God of Carnage*, marking the first time Foundry artists contributed their unique vision to a mainstage production.

The Foundry Artists continued their regular monthly Artist Receptions, featuring live music from talented local musicians. These receptions constitute a free public forum for the community to celebrate the arts and participate in interactive art-making. For each of the six main theatre productions, the Artists also curated exhibits to hang in the lobby of the theatre, in conversation with the work on stage.



SEASON 16 IMPACT



2017 ANNUAL GALA

NVA's most successful Gala to date, raising over \$57k--a 40% increase over 2016!

CRITIC'S CHOICE!

Four productions were designated as Critic's Choice by *The San Diego Union-Tribune*.

BOARD OF DIRECTORS

Added three new board members to NVA's Board of Directors.

SAN DIEGO THEATRE CRITICS CIRCLE

NVA received a record eight nominations for actors and directors in the 2016 San Diego Theatre Critics Circle Craig Noel Awards, with three performers winning awards for their work at NVA.

NEIGHBORHOOD REINVESTMENT GRANT

NVA received over \$32k from the Neighborhood Reinvestment Grant which allowed for a complete renovation of our theatre interior and sound booth.

STAFF DEVELOPMENT

NVA added Tiffany Tang (Communications Specialist) and Nadia Guevara (Associate Artistic Director) to its administrative staff, and hired new Front of House staff members, interns, and teaching artists.

SUPPORTING OUR VILLAGE

50% of patrons (that's over 6,000) shopped and dined in Carlsbad Village during their visit. Popular restaurants include Campfire, Hennessey's, Vigilucci's, and Garcia's.

SPENDING IS DOWN, EARNINGS ARE UP

Fundraising and Development spending is down and contributed revenue is up; NVA's ratio of spend to earn went from approximately 1:4 to 1:10

New Village Arts Statement of Activity Comparrison Financial Growth

	FY16	FY15	FY14
Revenue			
EARNED REVENUE			
Total Education and Outreach	\$ 44,740.00	\$ 59,829.80	\$ 36,192.02
Total Foundry Income	\$ 55,749.75	\$ 53,394.51	\$ 48,234.07
Total Mainstage Programs	\$ 324,996.61	\$ 395,813.39	\$ 310,343.30
Total Music Series	\$ 13,498.00	\$ 10,428.50	\$ 19,478.28
Total EARNED REVENUE	\$ 438,984.36	\$ 519,466.20	\$ 414,247.67
FUNDRAISING AND DEVELOPMENT			
Total Grant	\$ 70,609.20	\$ 24,760.00	\$ 14,558.00
Individual Contributions	116,500.80	82,584.32	94,937.98
Planned Giving	7,000.00		100,000.00
Sponsorship	40,550.00	42,991.44	20,086.65
Total Contributed Income	\$ 234,660.00	\$ 150,335.76	\$ 229,582.63
Non-cash Contributions		1,331,085.00	
Special Event Income			
Total GALA	\$ 57,848.00	\$ 34,855.00	\$ 44,395.00
Total Small Events	\$ 379.00	\$ 5,062.00	\$ 1,797.08
Total Special Event Income	\$ 58,227.00	\$ 39,917.00	\$ 46,192.08
Total FUNDRAISING AND DEVELOPMENT	\$ 292,887.00	\$ 1,521,337.76	\$ 275,774.71
Total Revenue	\$ 731,871.36	\$ 2,040,814.25	\$ 690,081.01
Gross Profit	\$ 731,871.36	\$ 2,040,814.25	\$ 690,081.01
Gross Profit Less Non-cash Contributions	\$ 731,871.36	\$ 709,729.25	\$ 690,081.01
Expenditures			
Total Construction	\$ 32,618.61	N/A	N/A
Total EDUCATION & OUTREACH	\$ 42,669.68	\$ 55,041.24	\$ 33,629.10
Total FOUNDRY	\$ 4,132.44	\$ 4,654.50	\$ 1,873.34
Total FUNDRAISING & DEVELOPMENT	\$ 25,191.37	\$ 29,480.28	\$ 18,288.70
MAINSTAGE PRODUCTIONS			
Total Contract	\$ 169,019.34	\$ 170,282.18	\$ 152,477.84
Program Materials			
Total Mainstage Marketing	\$ 17,021.00	\$ 21,239.59	\$ 14,261.63
Total Production Materials	\$ 26,675.93	\$ 27,180.46	\$ 30,612.97
Total Production Support	\$ 40,208.83	\$ 62,001.89	\$ 38,239.73
Total Program Materials	\$ 88,549.11	\$ 111,021.94	\$ 83,114.33
Total MAINSTAGE PRODUCTIONS	\$ 258,127.52	\$ 281,304.12	\$ 235,592.17
Music Series	7,657.51	6,161.02	10,577.33
OPERATIONS			
Total Administrative	\$ 66,441.25	\$ 61,180.24	\$ 63,603.92
Total Facilities	\$ 33,093.93	\$ 32,006.84	\$ 35,299.42
Total OPERATIONS	\$ 99,535.18	\$ 93,187.08	\$ 98,903.34
STAFF			
Total STAFF	\$ 260,579.59	\$ 225,432.92	\$ 213,962.84
Total Expenditures	\$ 730,511.90	\$ 695,247.45	\$ 612,826.82
Net Operating Revenue	\$ 1,359.46	\$ 1,345,566.80	\$ 77,254.19
Net Operating Revenue Less Non-cash Contributions	\$ 1,359.46	\$ 14,481.80	\$ 77,254.19



**THEATRE
MUSIC
ART**

NEW VILLAGE ARTS



AWARD-WINNING PROFESSIONAL THEATRE IN THE HEART OF CARLSBAD VILLAGE

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